



JAI HIND COLLEGE

Basantsing Institute of Science & J. T. Lalvani College of Commerce.

And Sheila Gopal Raheja College of Management

Affiliated to University of Mumbai

Autonomous

Bachelor of Arts (B.A. in English)

Semester I

Course Code: AENG101	Course Title: Victorian English Literature
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Learning Objectives:

- To provide students with a comprehensive understanding of a wide range of texts in Victorian England.
- To develop analytical skills and critical thinking through close reading of literary texts
- To enable students to understand that literature is an expression of human values within a historical and social context

Learning Outcomes:

- Summarize literary texts in Victorian English Literature.
- Critically analyze the literary texts
- Illustrate the expression of human values within the literary text with respect to historical and social context

Semester I

Course Code: AECS101	Course Title: Effective Communication Skills in English - I
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Learning Objectives:

- To enhance language proficiency by providing adequate exposure to reading and writing skills
- To orient the learners towards the functional aspects of language
- To increase the range of lexical resource through a variety of exercises

Learning Outcomes:

- Identify the basics of English language in written, oral and interpersonal communication.
- Illustrate reading and writing skills in the English language.
- Demonstrate listening and speaking skills and the related sub-skills.

Semester II

Course Code: AENG201	Course Title: American Literature in the Nineteenth Century
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Learning Objectives:

- To have a comprehensive understanding of a wide range of texts in nineteenth century America
- To develop an understanding that literature is an expression of human values within a historical and social context with the literary genres, trends, and movements of America in the nineteenth century
- To be sensitized to the pain and human suffering due to institutionalized slavery, patriarchy, prejudice and discrimination, and the character evolution that follows

Learning Outcomes:

- Demonstrate a comprehensive understanding of a wide range of texts in nineteenth century America and analytical and critical thinking skills through a close reading of texts
- Summarize the literature is an expression of human values within a historical and social context
- Identify and explain the literary genres, trends, and movements of America in the nineteenth century

Semester II

Course Code: AECS201	Course Title: Communication Skills in English II
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Learning Objectives:

- To enhance language proficiency by providing adequate exposure to reading and writing skills
- To orient the learners towards the functional aspects of language
- To increase the range of lexical resource through a variety of exercises

Learning Outcomes:

- Illustrate language proficiency by providing adequate exposure to reading and writing skills.
- Define the functional aspects of language.
- Memorize lexical resources through various exercises.

Semester III

Course Code: AENG301	Course Title: Indian Literature in English - I
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Learning Objectives:

- To introduce learners to the uniqueness of Indian Literature in English
- To help them understand fiction in Indian Literature in English
- To familiarize learners with different perspectives of approaching Indian literature and of prominent Indian Writers in English

Learning Outcomes:

- Describe the uniqueness of Indian Literature in English.
- Recognize the fiction in Indian Literature in English
- Summarize the different perspectives of approaching Indian literature and of prominent Indian Writers in English

Semester III

Course Code: AENG302	Course Title: Twentieth Century American Literature – I
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Learning Objectives:

- To acquaint the learners of literature with the fiction and literary terms of 20th Century American Literature
- To introduce them to the socio-cultural milieu of twentieth-century America through literary texts
- To critically analyze the socio-cultural context of twentieth-century America through literary texts.

Learning Outcomes:

- Describe the literary terms of 20th Century American Literature.
- Explain the socio-cultural milieu of twentieth-century America through literary texts.
- Critically illustrate the socio-cultural milieu of twentieth-century America through literary texts.

Semester III

Course Code: AENG3AC1	Course Title: Advertising - I
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Learning Objectives:

- To highlight the role of advertising in the success of brands and its importance within a company's marketing function.
- To orient learners towards the practical aspects and techniques of advertising.
- To prepare learners to lay down a foundation for a career in advertising

Learning Outcomes:

- Describe the role of advertising for the success of brands.
- Explain the importance of advertising for a company's marketing function.
- Discuss the career opportunities in advertising.

Semester III

Course Code: AENG3AC2	Course Title: Journalism - I
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Learning Objectives:

- To acquaint the learners with the basic concepts of journalism and to familiarize them with the different departments of a newspaper
- To sensitize them to the styles of journalistic prose
- To introduce them to reporting, editing and feature writing

Learning Outcomes:

- Explain the basic concepts of journalism and the different departments of a newspaper.
- Describe the styles of journalistic prose
- Illustrate reporting, editing and feature writing in journalism.

Semester III

Course Code: AENG3AC3	Course Title: Gender Studies- I
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Learning Objectives:

- To create an understanding of the way gender is constructed.
- To develop analytical skills and critical thinking through learning about the history of oppression of the female sex.
- To enable students to develop ways of dealing with gender stereotypes and patriarchal biases.

Learning Outcomes:

- Discuss gender construction
- Analyze the history of oppression of the female sex.
- Interpret gender stereotypes and patriarchal biases.

Semester IV

Course Code: AENG401	Course Title: Indian Literature in English - II
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Learning Objectives:

- To acquaint learners with the uniqueness of Indian Literature in English and pluralistic dimensions of Indian Literature in English
- To help them understand the different genres of Indian Literature in English
- To familiarize learners with different perspectives of approaching this literature and aware of prominent Indian Writers in English

Learning Outcomes:

- Demonstrate the uniqueness of Indian Literature in English and pluralistic dimensions of Indian Literature.
- Discuss the different genres of Indian Literature in English.
- Describe different perspectives of Indian Literature in English

Semester IV

Course Code: AENG402	Course Title: Twentieth Century American Literature – II
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Learning Objectives:

- To acquaint the learners of literature with the various genres and literary terms of 20th Century American Literature
- To introduce them to the socio-cultural milieu of twentieth century America through literary texts
- To enable students to understand that literature is an expression of human values within a historical and social context

Learning Outcomes:

- Define various genres and literary terms of 20th Century American Literature
- Describe the socio-cultural milieu of twentieth century America through literary texts
- Articulate literature as the expression of human values within a historical and social context

Semester IV

Course Code: AENG4AC1	Course Title: Advertising- II
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Learning Objectives:

- To highlight the role of advertising for the success of brands and its importance within a company's marketing function.
- To orient learners towards the practical aspects and techniques of advertising.
- To prepare learners to lay down a foundation for a career in advertising

Learning outcomes:

- Discuss the role of advertising for the success of brands and its significance.
- Apply practical aspects and techniques of advertising.
- Explain the careers in advertising.

Semester IV

Course Code: AENG4AC2	Course Title: Introduction to Journalism – II
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Learning Objectives:

- To acquaint the learners with the basic concepts of journalism and to familiarize them with the different departments of a newspaper
- To sensitize them to the styles of journalistic prose and introduce them to reporting, editing and feature writing
- To enable the students to apply their learning with a career perspective on journalism

Learning Outcomes:

- Identify the basic concepts of journalism.
- Describe the styles of journalistic prose.
- Sketch a career perspective on journalism.

Semester IV

Course Code: AENG4AC3	Course Title: Gender Studies – II
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Learning Objectives:

- To create an understanding of the way gender is constructed.
- To develop analytical skills and critical thinking through learning about the history of oppression of the female sex.
- To enable students to develop ways of dealing with gender stereotypes and patriarchal biases.

Learning Outcomes:

- Summarise gender construction.
- Describe the history of oppression of the female sex.
- Discuss dealing with gender stereotypes and patriarchal biases.

Semester V

Course Code: AENG501	Course Title: Literature of the Elizabethan and Jacobean Periods
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Learning Objectives:

- To introduce the students to English Literature of the 16th and 17th centuries and describe how background influences shaped the writer's thinking.
- To introduce them to the techniques of literary masters who dominated the scene.
- To familiarize the students with the different writing styles that each age adopted.

Learning Outcomes:

- Summarize the dominant literary genres from the Elizabethan Eras.
- Describe the genre of Jacobean Eras.
- Discuss the literary works of Caroline Eras.

Semester V

Course Code: AENG502	Course Title: Literary Theory and Criticism - I
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Learning Objectives:

- To introduce the learners of literature to the basics of literary criticism and sensitize them to critical approaches and literary theories
- To impart the technique of close reading of literary texts and enable the learners to analyze, interpret, explicate and evaluate literary texts
- To familiarize the learners with the tenets of practical criticism

Learning Outcomes:

- Describe the basics of literary criticism, critical approaches and literary theories.
- Analyze and interpret literary texts.
- Summarize the tenets of practical criticism of literary texts.

Semester V

Course Code: AENG503	Course Title: Popular Culture - I
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Learning Objectives:

- To understand the nature and politics of popular culture
- To examine the major theories of Popular Culture and equip students with tools to analyze selected cultural texts
- To foster a critical understanding of the role and influence of media in contemporary society

Learning Outcomes:

- Summarize on history of Popular Culture and its engagement with gender
- Illustrate the study of various genres of popular culture.
- Evaluate the role and influence of media in contemporary society

Semester V

Course Code: AENG504	Course Title: The Romantic Revival
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Learning Objectives:

- To introduce to students major ideas in the literature and culture of the Romantic era
- To help students understand the texts in the context of prevailing socio-cultural condition, and their historical and political significance
- To help students apply a variety of critical, theoretical and historical approaches to prescribed literary texts

Learning Outcomes:

- Explain the literature of the Romantic Age,
- Give an overview of the social and political context of the Romantic Age
- Summarize the famous literary genres of the Age.

Semester V

Course Code: AENG505	Course Title: Twentieth Century British Literature - I
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Learning Objectives:

- To familiarize the learners with the twentieth century literary movements
- To introduce them to modernist literary texts
- To acquaint the learners with post-modernist literary texts.

Learning Outcomes:

- Explain the development of new styles and trends in British Literature in the 20th Century.
- Describe various literary movements and theoretical approaches.
- Discuss modernist and postmodernist literary texts.

Semester V

Course Code: AENG506	Course Title: Drama and Theatre – I (Indian and European Drama)
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Learning Objectives:

- To acquaint the learners of literature with various types of drama and sensitize them to the techniques and types of theater
- To introduce them to drama as a performing art and enhance their understanding of the elements of theater
- To enable the learners to critically watch a play, write a review, and perform a play.

Learning Outcomes:

- Discuss the elements and types of theater
- Explain texts in Indian and European Drama
- Critically write a review on a play.

Semester VI

Course Code: AENG601	Course Title: Restoration and Neo Classical Period
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Learning Objectives:

- To introduce the students to English Literature of the 17th and 18th centuries.
- To show them how background influences shaped the writer's thinking.
- To introduce them to literary masters who dominated the scene and familiarize the students with each age's different writing styles.

Learning Outcomes:

- Explain the English Literature of the 17th and 18th centuries.
- Summarize the background influences that shaped the writer's thinking.
- Illustrate the different writing styles of the 17th and 18th centuries.

Semester VI

Course Code: AENG602	Course Title: Literary Theory and Criticism II
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Learning Objectives:

- To introduce the learners to important critical terms and make them aware of the nature and function of literature and criticism.
- To impart the technique of close reading of literary texts
- To enable them to understand various literary theories and critical approaches and familiarize the learners with the tenets of practical criticism

Learning Outcomes:

- Describe the critical terms , nature and function of literature and criticism.
- Explain the technique of close reading of literary texts.
- Summarize various literary theories and critical approaches.

Semester VI

Course Code: AENG603	Course Title: Popular Culture II
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Learning Objectives:

- To provide students with a comprehensive understanding of a wide range of texts in Popular Culture
- To acquaint the students with the dynamics of Popular Culture in Globalized India
- To provide a theoretical framework with Marxist and Postmodern perspectives of the media.

Learning Outcomes:

- Apply the understanding of a wide range of texts in Popular Culture.
- Explain the dynamics of Popular Culture in Globalized India.
- Summarize the theoretical framework with Marxist and Postmodern perspectives of the media.

Semester VI

Course Code: AENG604	Course Title: The Victorian Age
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Learning Objectives:

- To introduce to students the major trends and ideas in the literature and culture of the Victorian Era.
- To help students understand the texts in the context of prevailing socio-cultural conditions and their historical and political location.
- To familiarize and highlight major representative texts, genres, thematic concerns and select key concepts/terms pertaining to the respective periods and help students apply a variety of critical, historical, and theoretical approaches to prescribed literary texts.

Learning outcomes:

- Explain the major trends and ideas in the literature and culture of the Victorian Era.
- Describe socio-cultural conditions and their historical and political location.
- Highlight major representative texts, genres and thematic concerns.

Semester VI

Course Code: AENG605	Course Title: Twentieth Century British Literature II
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Learning Objectives:

- To familiarize the learners with the twentieth century literary movements
- To introduce them to modernist literary texts
- To acquaint post modernist literary texts

Learning outcomes:

- Discuss the twentieth century literary movements.
- Summarize modernist literary texts.
- Explain the post-modernist literary texts.

Semester VI

Course Code: AENG606	Course Title: Drama and Theatre II
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Learning Objectives:

- To acquaint the learners of literature with various types of drama and sensitize them to the techniques and types of theater
- To introduce them to drama as a performing art and enhance their understanding of the elements of theater
- To enable the learners to watch a play critically, write a review and to put up a play.

Learning outcomes:

- Describe various types of drama.
- Discuss the elements of theater.
- Review a play and enlist critical points.