



# JAI HIND COLLEGE

Basantsing Institute of Science & J. T. Lalvani College of Commerce.  
and Sheila Gopal Raheja College of Management.

**Autonomous**

**Program Name: B.COM (BUSINESS MANAGEMENT)**

## **Program Objectives:**

- PO1: Provide students with a foundational understanding of the service sector, encompassing both conceptual knowledge and practical applications.
- PO2: Foster the development of employability skills to prepare students for entry-level positions in diverse professional settings.
- PO3: Equip students with a comprehensive understanding of business organizations, including their objectives, structures, and emerging trends.
- PO4: Cultivate entrepreneurial skills to empower students in pursuing and managing their own ventures in the future.
- PO5: Enhance students' project planning skills, emphasizing the ability to initiate and manage start-ups successfully.
- PO6: Instill foundational knowledge in finance and quality management, preparing students for roles in these domains.
- PO7: Strengthen employability skills specific to financial positions, ensuring readiness for diverse roles in the financial sector.
- PO8: Increase students' awareness of nuances in finance, including the objectives and emerging trends shaping the industry.
- PO9: Foster a deep understanding of practical methods for quality management, enabling students to contribute effectively in quality-focused roles.
- PO10: Develop competencies required for employment in finance-related positions, ensuring readiness for the dynamic demands of the finance industry.

## **Course Outcomes:**

- CO1: use basic conceptual and applicative knowledge of the service sector.

- CO2: Develop employability skills essential for entry-level positions.
- CO3: Acquire an understanding of business organizations, their objectives, and emerging trends.
- CO4: Cultivate entrepreneurial skills for future ventures.
- CO5: Enhance project planning skills, with a focus on start-ups.
- CO6: Attain foundational knowledge in finance and quality management.
- CO7: Strengthen employability skills relevant to financial roles.
- CO8: sensitize awareness of nuances in finance, including objectives and emerging trends.
- CO9: Foster a grasp of practical methods for quality management.
- CO10: Develop competencies required for employment in finance-related positions.
- CO11: Obtain a comprehensive understanding of human resource management concepts and applications.
- CO12: Improve employability skills through specialized HRM training.
- CO13: Develop a unique teaching and learning methodology for industry-relevant skill acquisition.
- CO14: Gain practical experience and technical proficiency in HRM.
- CO15: Acquire industry-level skill sets through a combination of theoretical and hands-on learning.
- CO16: Analysing GreenHR practices and implementing the same in the dynamic business environment
- CO17: Understanding HR needs of employees and taking breakthrough initiatives to fulfill them
- CO18: Analysing importance for job enrichment and actively taking measures for increasing one's job enrichment
- CO19 Understanding importance of Team work and acquiring the team building skills
- CO20 Inculcating Research Aptitude to understand emerging HR concepts and helping employees to implement them

