



# JAI HIND COLLEGE

Basantsing Institute of Science & J. T. Lalvani College of Commerce.  
and Sheila Gopal Raheja College of Management.

**Autonomous**

**Program Name: Bachelor in Financial Markets**

## **PROGRAM OBJECTIVES**

PO1: To inculcate knowledge with a detailed knowledge of subjects like financial markets, financial management, global economics, business etc.

PO2: To train students businesses and governments on how to meet their financial challenges. To provide students with the necessary theoretical and conceptual tools used in investment banking.

PO3: To train students to the basics of curating academically sound research papers and provide a practical viewpoint into making sound business decisions backed by seamlessly researched data.

PO4: To sensitize comprehensive insights into the practical application of various research analytical techniques to be able to make sound financial, business & social decisions backed by meticulously researched data.

PO5: To make them aware about the functioning of various segments of the capital markets and the role of the regulatory framework for the valuation of various investment avenues.

PO6: To train students to learn to be a team player and develop effective communication skills through reflective thinking and team management skills.

PO7: To make them aware about competency with a discerning knowledge of the legal aspects of commerce & business to be at par with the existing business standards.

PO8: To sensitize awareness about ethical and sustainable practices in the field of commerce and entrepreneurship.

PO9: To impart knowledge analytical and critical thinking and problem-solving skills by utilizing relevant accounting and financial data to solve complex business problems.

PO10: To implement knowledge and skills amongst students with reference to effective risk management strategies and techniques that can be employed in making significant business and investment decisions.

## **COURSE OUTCOMES**

CO1 To provide knowledge on the importance of etiquettes in modern-day scenarios.

CO2 To analyze socio-historical and contemporary power dynamics underpinning group relations, social institutions, and systems of representation.

CO3 To establish an understanding of multiple univariate and bivariate analyses like deviations, regression, and correlation.

CO4 To develop the basic knowledge among the students about principles, conventions and concepts of accounting. The subject would provide an introduction to certain fundamental Indian Accounting Standards.

CO5 To enhance entrepreneurial characteristics and develop the ability of analysing and comprehending the business environment in which entrepreneurs' act.

CO6 To define the theoretical and applied tools of the general principles of economics.

CO7 To provide an in-depth insight and conceptual understanding of the structure, organisation, and working of the financial system in India.

CO8 To summarize the process of a Group Discussion and the skills associated with it.

CO9 To help students understand organisational culture, building of the culture and maintaining them.

CO10 To create and disseminate knowledge to the students about the environment, sustainable energy, its protection and pollution control.

CO11 To perform algebraic functions, derivatives, and their application.

CO12 To implement rules with the regulations and features governing the various types of instruments available for trading in the secondary markets.

CO13 To define with the vital knowledge of the nature and importance of management; its meaning, functions, level, importance, managerial roles and skills.

CO14 To use comprehensive understanding of all aspects relating to the presentation of financial statements of companies.

CO15 To analyse the essential laws governing various sectors of our economy starting with the Indian Contract Act 1872.

CO16 To create a foundation of Information Technology by explaining how Networking through different Topologies takes place.

CO17 To implement a higher level of knowledge in the understanding of contemporary trends in e-commerce with emphasis on evolution from traditional marketing to digital marketing.

CO18 To introduce functions of personal finance by providing information that can be used to develop an overall financial plan and an understanding of critical areas where decisions should be made.

CO19 To make known the regulators and their frameworks for functioning in the money market..

CO20 To create an opportunity for students to acquire a high level of expertise in central areas of financial management of firms by increasing their familiarity with the practical applications of financial management.

CO21 To provide comprehensive understanding of all aspects relating to the presentation of financial statements of companies

CO22 To identify the nature, scope and significance of research and research methodologies.

CO23 To use Management Information System (MIS) and its importance.

CO24 To summarize about the fundamentals of ethics and its importance in all kinds of organization.

CO25 To convey the necessity of balance sheet ratios, revenue statement ratios, and combined ratios while trying to ascertain the current position of a business.

CO26 To analyze and interpret the profound impact of the commodities market and its participants on the smooth functioning of the Indian economy.

CO27 To use knowledge regarding the various classes of fixed income securities and their perks when raising long term debt.

CO28 To create awareness amongst students regarding vital mutual fund pricing strategies and investment management techniques.

CO29 To provide adequate knowledge about the practical aspects of trading and settlement of Futures and Options.

CO30 To summarize by giving an introduction and general understanding of investment banking activities and the mechanics and financial analysis required to value, negotiate and successfully close transactions.

CO31 To use knowledge with the fundamentals of technical analysis; its basic assumptions, strengths, weaknesses, different chart types and theories.

CO32 To evaluate with the three categories of alternative investment funds in India and the SEBI regulations governing them.

CO33 To use concepts of market segmentation, targeting, differentiation & positioning and the Marketing Mix

CO34 To define the basic terminologies related to Human Resources, its objectives and importance.

CO35 To compute the total taxable income of individuals.

CO36 To analyze and apply basics of research in research project.

CO37 To identify the stock market indices that supplement traders and investors in their financial decisions.

CO38 To identify the market behaviours to ensure competent management of client portfolios in times of turmoil.

CO39 To gain insight into the drafting of financial statements for banking companies and accounting for transactions in foreign currency.

CO40 To introduce to Efficient Market Theories, Arbitrage Pricing Theory (APT) and Capital Asset Pricing Model (CAPM).

CO41 To analyze marketing trends and perform marketing analytics using various methods

CO42 To analyze and apply the basics of research in a research project.

