



## JAI HIND COLLEGE

Basantsing Institute of Science & J. T. Lalvani College of Commerce  
and Sheila Gopal Raheja College of Management.

**Autonomous**

### **Program Name: Bachelor of Commerce (BBA in Business Administration)**

CO/PO	Po1 Demonstrate understanding	Po2 Applicability and appropriate	Po3 Diverse knowledge	Po4 Competencies in Entrepreneurship	Po5 Skills and knowledge	Po6 Sustainable development	Po7 Proficiency and self-actualization	Po8 Modern and Complex	Po9 Analytical skills and critical	Po10 Lifelong learning	Weightage	Letter grade
CO1 Financial Accounting	√	√	√	√	√		√	√	√	√	9	H
CO2 Business Law	√	√	√	√	√	√	√	√	√	√	10	H
CO3 Business Statistics	√	√	√	√	√		√	√	√	√	9	H
CO4 Business Communication	√		√	√	√	√	√	√		√	8	H
CO5 Foundation Course	√	√	√	√	√	√	√	√	√	√	10	H
CO6 Principles of Management	√	√	√	√	√	√	√	√	√	√	10	H
CO7 Principles of Marketing	√	√	√	√	√	√	√	√	√	√	10	H
CO8 Business Maths	√	√	√	√	√		√	√	√	√	9	H
CO9 Business Environment	√	√	√	√	√	√	√	√	√	√	10	H
CO10 Industrial Law	√	√	√	√	√	√		√	√	√	9	H
CO11 Business Economics I	√	√	√	√	√	√	√	√	√		9	H



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CO12 Cost Accounting	√	√		√	√	√	√	√	√	√	9	H
CO13 Information Technology	√		√	√	√	√	√	√	√	√	9	H
CO14 Environmental Science	√	√	√	√		√	√	√	√	√	9	H
CO15 Entrepreneurship	√	√	√	√	√	√	√	√	√	√	10	H
CO16 Business Economics II	√	√		√	√	√		√	√	√	8	H
CO17 Digital Marketing & E Commerce	√	√	√	√	√	√	√	√	√	√	10	H
CO18 Finance and Accounting for BPS	√	√	√	√	√		√	√	√		8	H
CO19 Retail & Market Research	√	√	√	√	√	√	√	√		√	9	H
CO20 Insurance for BPS	√	√	√		√	√	√		√	√	8	H
CO21 Corporate Finance	√	√	√	√	√		√	√	√	√	9	H



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CO22 Brand Management	√	√	√	√	√	√	√	√	√	√	10	H
CO23 Strategic Management	√	√	√	√	√	√		√	√	√	9	H
CO24 Managing Business Process	√	√	√	√	√		√	√	√	√	9	H
CO25 Capital Markets	√	√	√	√	√	√	√	√	√	√	10	H
CO26 Taxation-I	√	√	√	√	√	√	√	√	√	√	10	H
CO27 Banking for BPS	√	√	√		√	√	√		√	√	8	H
CO28 Strategic Cost Management	√	√	√	√	√	√		√	√	√	9	H