

COURSE CURRICULUM FRAMEWORK UNDER AUTONOMY

Program: B.Com in Banking & Insurance

Department: BBI

Semester I		
Course code	Course Title	Credits
CBBI101	EFFECTIVE COMMUNICATIONS- I Effective Communications – Introduction. Methods of Communication Effective communication Skills Barriers to effective communication	3
CBBI102	Foundation Course - I Overview of Indian Society Concept of Disparity – I Concept of Disparity – II Understanding Stress and Conflict	2
CBBI103	Accounting For Bankers Nature Purpose of Accounting Special Accounts Accounting for Special Transactions Accounting for Special Transactions	3
CBBI104	Quantitative Methods-I Basic Maths of Finance Uni-Variate Analysis Bi-Variate Analysis Measures of Variation & Time-Based Data	3
CBBI105	Overview Of Banking Introduction Banking services – Deposits Loans and Advances Internet Banking	3
CBBI106	Overview & Practices Of Insurance Overview of Insurance Practice of Life Insurance Practices of General Insurance Growth and Development of Insurance	3
CBBI107	Business Economics - I Introduction Macroeconomics Money Banking & Public Finance Money Supply and Price Level	3

Semester II		
Course code	Course Title	Credits
CBBI201	EFFECTIVE COMMUNICATIONS- II Etiquette and Presentations Group Discussion and Interviews Business/Trade letters Summary and Report Writing Interpersonal Relationship and Communication	3
CBBI202	FOUNDATION COURSE-II (ORGANISATIONAL BEHAVIOUR) Introduction to Organizational Behaviour Diversity in Organizations Personality and Values Organizational Culture	2
CBBI203	BUSINESS ORGANISATION AND MANAGEMENT Nature and Importance of Management Planning and Decision Making Organising and Directing Controlling and Operations	3
CBBI204	PRACTICES OF BANKING Introduction Banking Regulation Global Banking Digitization in Banking	3
CBBI205	INTRODUCTION TO LIFE INSURANCE Introduction Basic Plans Health Insurance Life Insurance Finance	3
CBBI206	QUANTATIVE METHODS -II Probability and Probability Distribution Matrices and Determinants Functions and Derivatives Linear Programming Formulation and Solution	3
CBBI207	BUSINESS ECONOMICS – II Introduction to Macroeconomic Data and Theory Money Inflation and Monetary Policy Constituents of Fiscal Policy Open Economy: Theory and Issues of International Trade	3

Semester III		
Course code	Course Title	Credits
CBBI301	Business Law Indian Contract Act Special Contracts Other Acts Negotiable Instrument Act	3
CBBI302	Information Technology in Banking & Insurance Concept of MIS Reports in Computer Environment Office Productivity Tools I Office Productivity Tools II Adobe Illustrator	3
CBBI303	E-commerce Introduction to E-Commerce E-Commerce Activities E-Marketing: Traditional Marketing & Digital Marketing Implementation of E-commerce and Security	3
CBBI304	General insurance Motor, Marine Insurance & Fire Insurance Rural Social and Micro Insurance Personal Accident and Travel Insurance Liability Insurance and Public Liability	4
CBBI305	Corporate & Retail banking Retail Banking I Retail Banking II Corporate Banking I Corporate Banking II	4
CBBI306	Financial markets I Introduction to Financial Markets Interest Rates Determination and Structure Money Markets Debt Markets	4
CBBI307	Management accounting Introduction to Management Accounting Analysis and Interpretation of Accounts Financial Statement Analysis: Ratio Analysis Cash Flow Analysis Working Capital Management	4

Semester IV		
Course code	Course Title	Credits
CBBI401	Business Research Methods – I Introduction to Research Research Design in Accounting and Finance Data Collection and Processing Interpretation and Report Writing	3
CBBI402	Information Technology in Banking & Insurance-II MS Access Advanced Excel-I Advanced Excel-II Computerized Accounting Software – Tally	3
CBBI403	Foundation Course IV-Auditing & Ethics in Banking & Insurance Introduction & Company Audit Vouching, Verification and Valuation of Assets & Liabilities Introduction and Overview of Ethics Indian Ethical Practices and Corporate Governance	3
CBBI404	Health Insurance Introduction to Health Insurance Insurance Documentation Health Insurance Products Health Insurance Claims	4
CBBI405	Rural Banking Investment Banking - Overview Asset Management & Mutual Funds Domestic Issue Management Private Equity & Placement	4
CBBI406	Investment Banking Rural India Financing Rural Development Priority Sector Financing & Govt. Initiatives Problems & Prospects in Rural Banking	4
CBBI407	Corporate Accounting Issue of Capital Issue of Debentures Redemption of Capital Redemption of Debentures	4

Semester V		
Course code	Course Title	Credits
CBBI501	Introduction to NBFC's Introduction & Regulatory Framework Resource Mobilization for NBFCs & Capital Adequacy Norms Customer Service and Deposits Risk Management in NBFC Business	6
CBBI502	Microfinance in India Introduction to Microfinance Microfinance Structure in India Working of Microfinance in India Microfinance Issues	6
CBBI503	Global Banking & Finance International Financial Environment Foreign Exchange Markets Corporate Exposure Management International Sources of Finance	6
CBBI504	Securities Analysis & Portfolio Management Portfolio Management Fundamental Analysis Technical Analysis Efficient Market Theory & CAPM	4
CBBI505	Marketing in Digital Era (Elective I)/ Introduction to Basic Marketing Concepts Market Segmentation Targeting Differentiation & Positioning & Marketing Mix Marketing Trends & Marketing Analytics Digital Media Marketing	4
CBBI506	Human Resource Management in Banking & Insurance (Elective II) / Introduction to HRM Functions of HRM Human Resource Development Compensation Management & Emerging Trends in HRM	4
CBBI507	Direct Taxation (Elective III) Definitions and Residential Status Heads of Income - I Heads of Income - II Deductions under Chapter VI A	4
CBBI508	Project Work	4

Semester VI		
Course code	Course Title	Credits
CBBI601	International Banking System Introduction Federal Reserve System European Monetary Union Indian Banking	6
CBBI602	Introduction to Reinsurance Basics of Reinsurance Reinsurance Market in India Reinsurance Categories Reinsurance Accounting & Management	6
CBBI603	Financial Reporting & Analysis Final Accounts of Banking Company Final Accounts of Insurance Company Non-Banking Financial Companies Introduction to IFRS	6
CBBI604	Enterprise Risk Management Introduction to Risk Management Evaluation of Risk Risk Response and Risk Treatment Risk Assurance and Reporting	4
CBBI605	Strategic Management Understanding Strategy Analyzing Company's Internal Environment Strategy Implementation Generic Competitive Strategies	4
CBBI606	Project Work	4

