

## **Institutional Distinctiveness**

**2019-20**

Jai Hind College envisions providing world-class global educations to its students as stated in its Vision and Mission statement. The same is reiterated in the goals underlined under autonomy, namely:

- Progress in academics
- Development of subject-specific career-oriented skills
- Augmentation of research
- Stress on interdisciplinary activity
- Search of possible solutions to environmental and ecological problems

All this can be made possible not only through course curriculum but by providing knowledge beyond the curriculum in the form of short term skill-oriented courses which may be catering to achieving academic excellence, research aptitude, career-oriented skills, interdisciplinary course work and environmental consciousness.

Thus under Autonomy, every student is required to acquire 2 Additional Academic credits through the Additional Academic activities or in other words completion of the short term courses. These nature of these activities are listed in the Autonomy Ordinances which include attending Seminars, workshops, Presenting papers, Participating in discussion clubs, debates or joining any of the short term skill development certificates Courses.

Following are some of the prominent courses offered by various departments:

| <b>S.No</b> | <b>Name of the Courses</b>      | <b>No of Hours</b> |
|-------------|---------------------------------|--------------------|
| 1           | Creative Writing                | 20 hrs             |
| 2           | Film Production                 | 20 hrs             |
| 3           | Course in Theatre               | 40 hrs             |
| 4           | Course in Advance Communication | 30 hrs             |
| 5           | Course in Editing               | 20 hrs             |
| 6           | Course in Creative Production   | 20 hrs             |

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|----|---|--------|
| 7  | Course in Photography                   | 30 hrs |
| 8  | Course in Film Apperception             | 30 hrs |
| 9  | Course in Digital Marketing             | 60 hrs |
| 10 | Course in Digital Media                 | 20 hrs |
| 11 | Course in Cruise Tourism                | 20 hrs |
| 12 | Course in Wine Tourism                  | 10 hrs |
| 13 | Course in Destination Management        | 20 hrs |
| 14 | Certificate Course in Entrepreneurship  | 25 hrs |
| 15 | Certificate Courses in Forensic Science | 60 hrs |
| 16 | International Relation Level I          | 30 hrs |
| 17 | International Relation Level II         | 30 hrs |
| 18 | Indian Cultural Heritage                | 30 hrs |
| 19 | Life Skill Certificate Course           | 60 hrs |
| 20 | Computer Cyber Security                 | 30 hrs |
| 21 | Bio Composting                          | 15 hrs |
| 22 | Basics of Financial Markets             | 15 hrs |
| 23 | Social Media Marketing                  | 30 hrs |
| 24 | Course in Astronomy                     | 30 hrs |

These

Additional certificate courses have been introduced for skill development thereby enhancing the employability of students by bridging the gap between Industry and Academia. Skilled Resource Persons from various industries are identified and MoUs explored with professional Institutes and firms. These courses serve to add value to the degree programmes. Regular feedback is taken from students in launching such courses as per demand and requirement suggested by them. Regular revisions are also done to see the quality is maintained.

