

JAI HIND COLLEGE, AUTONOMOUS
TIME TABLE SEMESTER END EXAM OF MARCH 2025
TYBMM SEMESTER VI
ADVERTISING

TIME :- 8.00 AM TO 10.00 AM

Day and Date	Course Code	Course Title
Monday, 24/03/2025	ABMMA606	Legal Environment and Advertising Ethics
Tuesday, 25/03/2025	ABMMA601	Contemporary Issues
Wednesday, 26/03/2025	ABMMA604	Agency Management and Entrepreneurship
Thursday, 27/03/2025	ABMMA603	The Principles and Practice of Direct Marketing
Friday, 28/03/2025	ABMMA607	Media Planning and Buying
Saturday, 29/03/2025	ABMMA602	Digital Media
Tuesday, 01/04/2025	ABMMA605	Financial Management for Marketing and Advertising

INSTRUCTIONS TO CANDIDATE

1. Candidate must produce their College identity card at the time of examination.
2. Candidates should know their unique Identity number (UID) which is written identity card for appearing in the examination.
3. Students with Learning Disability (L.D.) should carry copy of their LD certificate at the time of examination.
4. Students are warned not to indulge in any unfair means practice. Strict action will according to the Exam Ordinances.


PRINCIPAL



