

JAI HIND COLLEGE, AUTONOMOUS

TIME TABLE TYBMM SEM VI- SEMESTER END EXAMINATION -
MARCH 2024

ADVERTISING

TIME : - 8.30 AM TO 10.30 AM

Day and Date	Course Code	Course Title
Monday, 18/03/2024	ABMMA605	Financial Management in Advertising & Marketing
Tuesday, 19/03/2024	ABMMA601	Contemporary Issues
Wednesday, 20/03/2024	ABMMA602	Digital Media
Thursday, 21/03/2024	ABMMA603	Principles & Practices of Direct Marketing
Friday, 22/03/2024	ABMMA606	Legal Environment & Advertising Ethics
Saturday, 23/03/2024	ABMMA607	Media Planning & Buying
Tuesday, 26/03/2024	ABMMA604	Agency Management & Entrepreneurship

Note: THE ABOVE MENTIONED DATES FOR SOME PAPERS ARE SUBJECT TO CHANGE IF THE SCHEDULE CLASHES WITH ELECTION DATES. THE COLLEGE WILL RELEASE THE REVISED SCHEDULE, IF APPLICABLE. THE STUDENTS ARE REQUIRED TO CHECK FOR ANY SUCH CHANGES ON THE COLLEGE WEBSITE AND COLLEGE EXAM NOTICE BOARD AND MAKE A NOTE OF THE SAME.

INSTRUCTIONS TO CANDIDATE

1. Candidate must produce their College identity card at the time of examination.
2. Candidates should know their unique Identity number (UID) which is written behind the College identity card for appearing in the examination.
3. Students with Learning Disability (L.D.) should carry copy of their LD certificate and Identity card at the time of examination.
4. Students appearing for Supplementary/ ATKT Examination must carry the ATKT fee receipt alongwith there Identity card at the time of examination.
5. Students are warned not to indulge in any unfair means practice. Strict action will be taken according to the Exam Ordinances.

PRINCIPAL

