

JAI HIND COLLEGE (AUTONOMOUS)
BASANTSING INSTITUTE OF SCIENCE & J.T. LALVANI COLLEGE
OF COMMERCE & SHEILA GOPAL RAHEJA COLLEGE OF
MANAGEMENT
A-ROAD, CHURCHGATE, MUMBAI- 400020



TALAASH

2022-23

A MANAGEMENT INITIATIVE
BMS & BBA

About Talaash



Talaash is the prodigy of the Management Department at Jai Hind College (Autonomous), Mumbai. The seed of treasure hunt sown exactly 23 years ago has germinated into a full-fledged festival which has grown bigger and better every year. This jamboree is a conceptualisation of Management students- it's a festival for, of, and by the management department.



The excitement for Talaash is not just limited to the intra-levels, but has also digitally reached out to the farthest latitudes and longitudes of India and henceforth, is seen as a brand. The 23rd edition of this legacy is finally back offline again, after 2 years of being online. Having established itself in such a manner, it provides impetus to the students to learn, grow, and showcase their managerial skills in the most practical and constructive manner possible.

Our Theme For This Year: **Olympus: Playground of the Gods**

This year's theme was "Olympus" which transported everyone to the legendary world of ancient Greek gods and heroes. The festival aimed to bring to life the power, strength, immortality, heroism, justice, vengeance, wisdom, war, and beauty that define this rich cultural heritage which they did by taking everyone on a journey through the playground of the Gods.



Shoutouts From Celebs



SHREYA PARDIWALA



VARUN DHAWAN



CHANDANI BHAGWANANI



SHIBANI DANDEKAR AKHTAR



MANOJ PAHWA



PALAK SINDHWANI



DIVYANKA TRIPATHI



GAUOHAR KHAN



HITEN TEJWANI

Our Pre-Event #1: The Clean Marine Project

The first pre-event for this year, in association with My Green Society, was the "Clean Marine Project". Bring a part of the Sagar Tat Abhiyan, an initiative by the Ministry of Earth Sciences, the event was aimed at sculpting a better and cleaner future.



On the 17th of September 2022, the occasion of International Coastal Day, over 120 members of our team Talaash managed to collect waste, taking a small step towards a greener planet.

Photobooth Day

Talaash X Instax



The next milestone that laid a foundation for the success of Talaash 2022-23 was the Talaash Photobooth, set up by the team, in association with the Instax Fujifilms, with a few surprises for the participants.



The humongous number of people that came twinning in their top notch attires, in order to win prizes, made the event a highlight for the year, making it a memorable experience for all.



The Contingent Leader Meet

Up next was the official announcement and launch of the details for the much-anticipated festival through it's CL Meet. It was held on the 10th of January 2023 at Flamboyantè and disclosed to the contingents, what is in store for Talaash 2022.



The opulence of this opening event for the fest was not just witnessed by the Contingent Leaders, that joined us from different colleges, but was also appreciated by the Influencers that were present..

The Contingent Leader Meet

Some of the favourite social media faces and digital content creators that became a part of our CL Meet were Taneesha Mirwani, Aryan Kataria, Miti Shah, Prannay Joshi and Anahita Karanjia.



These highly renowned and distinguished personalities added to the magnificence of the event, raising the stakes of Talaash 2022-23.





Day 1: 6th February 2023





Day 2: 8th February 2023



Day 2:

8th February 2023

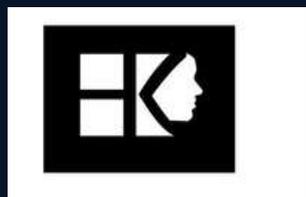
Day 2 of Talaash 2022-23 started with the PR Rally, where colleges came dressed as their contingent names. There were also several Flagship events such as Starquest (the fashion show), Bacchanalia (the dance competition), Mr. & Mrs. Adonis (the beauty pageant), and JAM hosted by Hormuz Regina.



However, the treasure hunt and web show promotion with Ayush Mehra were the highlights of the day. Day 2 was impressive, lively, and thrilling. .

Our Sponsors

Title Sponsor: **dubai**
ENERGYDRINK



Media Coverage

Bright Outdoor Media Billboard near Marine Lines Station promoting the Talaash festival



Free Press Journal published a print article highlighting the success of Talaash on 6th & 8th February, 2023.



JaiHind's Talaash fest ends on a high note

STAFF REPORTER
Mumbai

Mumbai's student-run management festival, Talaash, was hosted by Jai Hind College on the 6th and 8th of February under the guidance of Principal Dr. Ashok Wadia, Faculty Chairperson Dr. Rakhi Sharma, Faculty Advisor Aditi Saini, and Shilpa More. With 23 years in the making, the festival consisted of entertaining events and social campaigns.

Based on the theme of "Olympus", Talaash 2022-23 brought back the world of Greek gods and heroes. It had various event categories like management events including Finastics, Eurika,



and Bazinga, informal events like Bull's Eye and Connection Contention, and sports events like Capture the Flag and SuperBall.

The flagship events in-

cluded the band performance "Bandits", drama performance "Mamma Mia", the talent show "Mr. and Ms. Adonis", the fashion show "Starquest" and the dance contest "Bacchanalia" along

with Treasure Hunt. Additionally, there was a show promotion of "Minus One", in collaboration with LionsGatePlay, where the lead, Ayush Mehra, engaged in a Q&A session with the audience. Talaash 2022-2023 ended on a high note, providing something for everyone and delivering on its promise of being an entertaining festival. This year's edition was organised by a student core team. President Heer Jain and Vice Presidents Gresh Sirwani, Ishika Sonani, Meet Khandelwal, Hormuz Hansotia, Urvi Sharma, Nitya Rathore, Mahredarasha Ansari, Trisha Kanuga, along with its members and volunteers.

Free Press Journal published a digital article on the CL Meet of Talaash which took place at Flamboyanté

Our Core



Dr. Rakhi Sharma - Faculty Chairperson

Heer Jain - Student Secretary

Student Joint Secretaries:

Ishika Somani - Creatives

Nitya Rathore - Events

Urvi Sharma - Executions

Meet Khandelwal - Finance

Trisha Kanuga - Legal and Compliance

Mahredaraksha Ansari - Marketing

Grenesh Sirwani - Media & IT

Hormuz Hansotia - Public Relations