

# **JAI HIND COLLEGE, AUTONOMOUS**

## **TIME TABLE TYBMM SEM V- SEMESTER END & SUPPLEMENTARY EXAM OF OCTOBER 2022**

### **ADVERTISING**

**TIME : - 8.00 AM TO 10.00 AM**

<b>Day and Date</b>	<b>Course Code</b>	<b>Course Title</b>
<b>Tuesday, 4/10/2022</b>	ABMMA503	Brand Building
<b>Friday, 7/10/2022</b>	ABMMA502	Advertising and Marketing Research
<b>Monday, 10/10/2022</b>	ABMMA504	Advertising in Contemporary Society
<b>Wednesday, 12/10/2022</b>	ABMMA505	Consumer Behaviour
<b>Friday, 14/10/2022</b>	ABMMA506	Copywriting

#### **INSTRUCTIONS TO CANDIDATE**

- 1. Candidate must produce their College identity card at the time of examination.**
- 2. Candidates should know their unique Identity number (UID) which is written behind the College identity card for appearing in the examination.**
- 3. Students with Learning Disability (L.D.) should carry copy of their LD certificate and Identity Card at the time of examination.**
- 4. Students appearing for Supplementary/ ATKT Examination must carry the ATKT fee receipt alongwith there Identity card at the time of examination.**
- 5. Students are warned not to indulge in any unfair means practice. Strict action will be taken according to the Exam Ordinances.**

**PRINCIPAL**



# **JAI HIND COLLEGE, AUTONOMOUS**

## **TIME TABLE TYBMM SEM V- SEMESTER END & SUPPLEMENTARY EXAM OF OCTOBER 2022**

### **JOURNALISM**

**TIME : - 8.00 AM TO 10.00 AM**

<b>Day and Date</b>	<b>Course Code</b>	<b>Course Title</b>
<b>Tuesday, 4/10/2022</b>	ABMMJ505	Indian Regional Journalism
<b>Friday, 7/10/2022</b>	ABMMJ503	Journalism and Public Opinion
<b>Monday, 10/10/2022</b>	ABMMJ504	Feature and Opinion
<b>Wednesday, 12/10/2022</b>	ABMMJ501	Reporting
<b>Friday, 14/10/2022</b>	ABMMJ502	Editing

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