

JAI HIND COLLEGE (AUTONOMOUS)

BASANTSING INSTITUTE OF SCIENCE & J.T. LALVANI COLLEGE OF COMMERCE & SHEILA

GOPAL RAHEJA COLLEGE OF MANAGEMENT

'A' RD. CHURCHGATE, MUMBAI - 400020



INCUBATOR & ACCELERATOR
CENTRE

2023

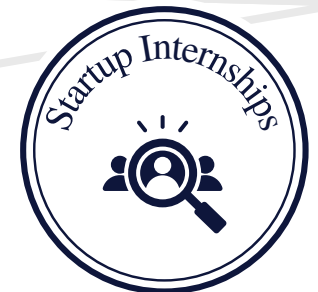
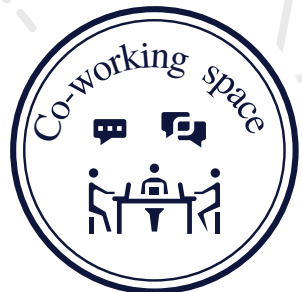
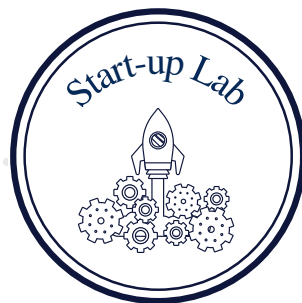
ANNUAL REPORT



ABOUT THE INCUBATOR

Fostering a culture of innovation, The Jai Hind College (Autonomous) Incubator & Accelerator Centre (IAC) is dedicated to empowering student-owned startups to scale faster, creating a strong network of student entrepreneurs, and accelerating innovation.

- Incubator started in February, 2020
- Collaboration with Wadhvani Foundation for Start-up Lab - 2020
- Collaboration with Atal Incubation Centre- Rambhau Mhalgi Prabodhini - December, 2021
- Collaboration with Wadhvani Foundation for the Pre-incubation Program - January, 2022
- Registration on Start-up India Website - February, 2022
- Association with DPIIT and NIPAM for session on IPR - March, 2022
- Intellectus - Intellectual Property Awareness Drive - December, 2022
- Start Exposition - February, 2023



Mentors at IAC



DR. ASHOK WADIA
Principal, Jai Hind College
(Autonomous)



DR. RAKHI SHARMA
Mentor-In-Charge,
Incubator and Accelerator
Centre



MR. PESHA ACHARYA
President - Group Strategy &
Director on the Board - Brightcom,
Founder of Think as Consumer



MR. VIJAY CHANDIRAMANI
Founder, Certainty
Consultants Ltd. (UK)



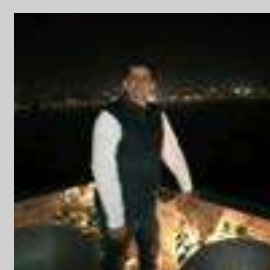
MR. ANIL JOSHI
Founder & Managing
Partner, Unicorn Ventures



MR. SHRIYANS BHANDARI
Founder & CEO, Greensole
and Director, Heritage Girls
School



MR. MOIZ LAKDAWALLA
National Head BFSI,
Magic bricks



MR. VISHAL TIWARI
Founder & Managing Partner, at
Veteran Global Lawyer's and
Associates



MR. JUZER TAMBAWALLA
Director of Products and
Marketing, Franklin Templeton
India



MS. AAZMEEN KASAD
LEGAL CONSULTANT AND
PROFESSOR OF LAW



MR. YASH CHANDIRAMANI
FOUNDER AND CHIEF
STRATEGIST AT ADMATAAZ



MR. RANGANATH THOTA
FOUNDER AND CEO
FUELADREAM.COM

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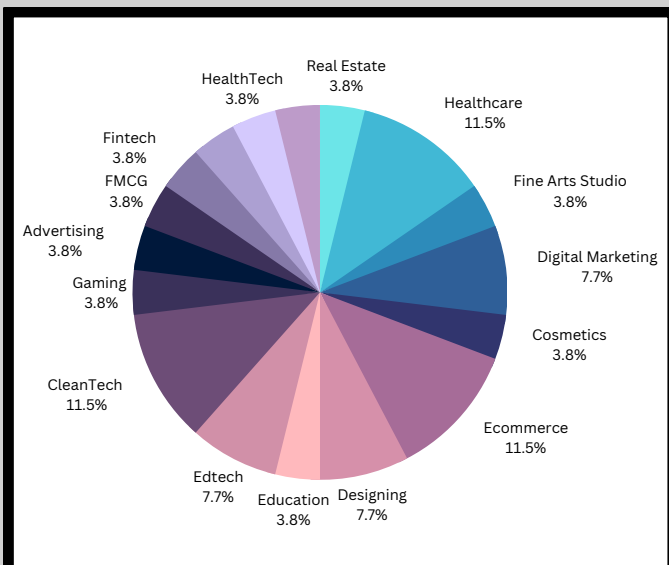
INCUBATION

Start-Ups

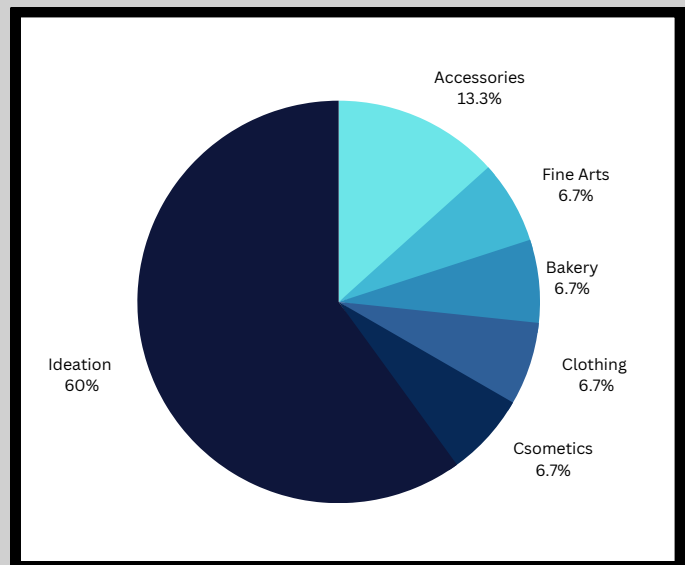
31 Start-Ups
incubated

4 Cohorts

15 Pre-
incubatees



**Sector-wise distribution of
start-ups incubated**



**Sector-wise distribution of
pre-incubatees**

Start-Ups from all around India
(Gujarat, Rajasthan, Maharashtra, and others)



Start-Up Expo

“

The Start-Up Exposition brings Young Entrepreneurs together in a space wherein they can demonstrate their inventions, where all the exciting start-up ideas are showcased.

The Start-up Exposition took place alongside the **GLOBAL E-SUMMIT** organized by **Jai Hind College (Autonomous)** on the 11th of February, 2023.

”

1 Day

15 Start-Ups

20+ Mentors

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Mentors at Expo



Mr. Gaurav Thakkar
VP- Investments at RockStud Capital, Early Stage VC



Mr. Hiren Agarwal
Investment Team- Associate lead at Inflection Point Ventures



Mr. Jaitra Narkar
Strategy at ZuPay, Ex-100X VC



Ms. Shubhangi Nagaria
Assistant Vice President - Investor Relations at LetsVenture



Mr. Raj Vaswani
Investment Analyst at Athena Investments



Ms. Jhanvi Bhatia
Digital Creator



Mr. Krutarth Shah
Angel Investor at Inflection Point Ventures



Ms. Mansi Mahansaria
Founder- Just Deliveries



Ms. Nishma Desai
Analyst at Unicorn India Ventures



Mr. Bhupendar Singh
Founder Revenew, Trigital



Mr. Purandhar Gopalkrishnan
Co-founder at Stitched Network and Blue Chip Metalabs



Mr. Tanmay Yadav
Investment Manager at Superb Capital, Early Stage Investor

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Mentors at Expo



Mr. Vishal Rupani
Ex- Cofounder & CEO at mCanvas/ VP at Affinity Global Inc.



Ms. Cherika Jain
Growth & Strategy at 10 Club



Mr. Shiv Kumar Goyal
Founder WuikDox, MeetHelp, SKN Technologies, Ex-Axis Bank



Mr. Hardik Jain
Founder at The Works Media



Mr. Rohit Gupta
Senior Finance Manager at Diversy India Hygiene Pvt. Ltd., Ex-ITC & Puma Energy



Mr. Ganesh Malani & Team
Managing Partner at Apex Hatchers Ventures and Team

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Start-Ups at Expo



Pack With Love
Printing and Packaging



Alt Skincare
Cosmetics



Nail Artistry
Cosmetology



Mood Mist Fashion
Jewellery



Smit by Smit Jain
Healthcare & Neutraceuticals



Nautanki Apparels
Textile



Companion
Online Networking



Anisue
Healthcare



Infilife Earth
Green Tech

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Start-Ups at Expo



Swoosh
Fine Arts



Kick Soul
Accessories



Khush
Home Decoration



Anime Glass Painting
Visual Arts



Alchemist
Technology



Shantaya
Green Tech

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Recognition

जय हिंद कॉलेज नए जमाने के स्टार्टअप्स के लिए अवसरों के द्वार खोल रहा

द्वारा सची शिक्षा - 2 months ago

42 0



जय हिंद कॉलेज नए जमाने के स्टार्टअप्स के लिए अवसरों के द्वार खोल रहा

SACHI SHIKSHA
FEBRUARY 20, 2023

Start-ups to go big at Mumbai college

The centre has registered ten start-ups from across the country and has guided and trained them in areas such as funding and patent filing

FPJ Education Desk | Updated: Friday, November 04, 2022, 07:10 PM IST

FREE PRESS JOURNAL -
NOVEMBER 04, 2022



ONTV DIGITAL MEDIA
FEBRUARY 9-10, 2023

Jai Hind College opens doors to opportunities for new-age startups



The Incubator & Accelerator Centre (Under RUSA) is an initiative by the Jai Hind College to push the entrepreneurial spirit in young minds. They

hosted the first edition of "The Start-Up Exposition" on the 11th of February, 2023 at the Jai Hind College, Mumbai. The event provided a platform for start-ups to showcase their prototypes and products and get opportunities to network with mentors, industry specialists, and investors.

FREE PRESS JOURNAL
MARCH 14, 2023

< dailyhunt

सच कहें
6.5k Followers

जय हिंद कॉलेज नए जमाने के स्टार्टअप्स के लिए अवसरों के द्वार खोल रहा



DAILY HUNT
FEBRUARY 15, 2023

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Recognition



SACH KAHOON
FEBRUARY 15, 2023



SACH KAHOON, TWITTER (Hindi & Punjabi)
FEBRUARY 16, 2023

START-UP EXPO COVERAGE IN DIFFERENT STATES OF INDIA-

- 1) HARAYANA
- 2) UTTRAKHAND
- 3) PUNJAB
- 4) DELHI
- 5) RAJASTHAN
- 6) UTTAR PRADESH



SACH KAHOON, FACEBOOK (Hindi & Punjabi)
FEBRUARY 16, 2023

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Intellectual Property Rights

KAPILA SCHEME

'Kalam Program for IP (Intellectual Property) Literacy and Awareness.'

Program for IP (Intellectual Property) Literacy and Awareness, wherein financial assistance is provided for Patent Filing.

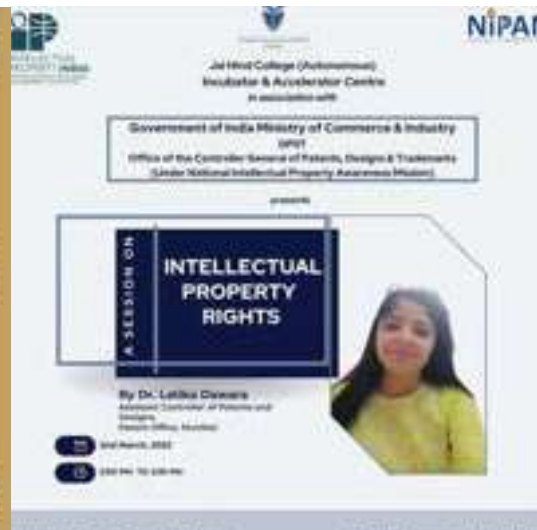
Herein the incubator will provide financial assistance to anyone applying for patents, trademarks, copyrights, and any other kind of intellectual property right and will assist them through such tedious procedures.

Session on IPR by Dr. Latika Dawara, Assistant Controller of Patents and Designs at the Patent Office, Mumbai.

To impart essential knowledge about Intellectual Property and to create awareness about the benefits and procedures to the students and startups. The session was conducted in association with Government of India Ministry of Commerce and Industry, DPIIT, Office of the Controller of Patents, Designs and Trademarks (under National Intellectual Property Mission)

Collaboration with
DPIIT

1000+ Attendees



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Intellectus - IP Awareness

Intellectus was a series of 4 sessions conducted online with a cumulative 1200+ attendees. It was aimed at spreading awareness about the various IPs in different sectors and industries.

IP-Flix (IPR in Media and Entertainment)

Conducted by Dr. CS Yashree Dixit, the session focused on creating IP Awareness in the Media and Entertainment Industry.



IPR in Technology

Conducted by Mr. S. Quaiser Alam PhD, LLB, Director at Kaiza-IP, the session focused on the creating IP Awareness in the Technology Sector.



IPR in Everyday Life

Conducted by Ms. Arushi Gupta, Founder and Partner Satyaki Legal, the session focused on clearing the basic concepts of IPR and create awarness.



IPR in the Fashion Industry

Conducted by Ms. Shreya Gupta, the session focused on creating IP Awareness in the Fashion Industry.



Mentoring Sessions

1) Business Strategy by Mr. Moiz Lakdawalla, Head API Marketplace, Signzy

To help the start-ups gain perspective on challenges they are currently facing and to restructure their business strategies if necessary. Start-ups gained perspective on the various challenges they are facing and several solutions to boost sales.

2) Importance of Digital Marketing by Mr. Yash Chandiramani, Founder and Chief Strategist at Admatazz

To teach the importance of Digital Marketing in a real-life start-up scenario. Students and start-ups learnt several concepts about the use of keywords and google ads.

3) Financial Plan Tracking by Dr. Rakhi Sharma, Mentor In-Charge

To analyse the finances of the incubatees. The incubatees put their sales and operation costs into numbers and gained a statistical progress report.

4) Legal Session by Mr. Pragyaan Pittie

To aid start-ups to cover themselves legally and assess the most logical channels of existence. Start-ups gained great perspective on legal setup and business strategies.

5) Interactive Session by Mr. Rajiv Dingra, Founder and CEO, RD&X Network

To help students and start-ups to gain inspiration from our mentor via a systematic round of question and answer. More than 30 students gained perspective on questions that have been barriers to their growth. 1 start-up was offered assistance with funding.

6) Crowdfunding 101 by Mr. Ranganath Thota, CEO and Founder at Fueladream.com

To teach students and start-ups the basics, scope and science of crowdfunding. Participants experienced a very interactive session with jaw dropping facts about the scope of crowdfunding with relevant and unique examples.

7) Blogging can aid your business By Ms. Saloni Srivastava

A session on effects of blogging on your business was held by Ms. Saloni Srivastava to help students and start-ups understand the science of blogging and how it helps scale up your business and attract customers.

8) Business Idea Evaluation by Dr. Rakhi Sharma, Mentor In-Charge

To evaluate the ideas of the start-ups by creating a lean canvas. Start-ups created their lean canvas and identified the scope of their business idea.



Mentoring Sessions

9) Mentoring on Trademark by Adv. Aazmeen Kasad, Lega consultant and Professor of Law

A session for held for incubatees by Adv. Aazmeen Kasad in order to help start-ups be aware about their Intellectual Property Rights. The session was very fruitful for the incubatees to identify their intellectual property and safeguard themselves from infringement.

10) Start-Up Costing by Dr. Rakhi Sharma, Mentor In-Charge

The Mentoring Session helped the Start-Ups to estimate their expenses properly, smartly allocate their budget and identify unnecessary costs which would help increase the net profit.

11) Legal Advice about incorporation, GST by Mr Vishal Tiwari, Founder and Managing Partner at Veteran Global Lawyers and Associates

The session helped the startups to clear their questions regarding the legal documents to be drafted by their brand, questions relating to IPR, GST and other legalities to be followed by their start-up.

12) Wadhvani Foundation Demo Day:

The incubatees presented their pitch decks in front of the external jury from Wadhvani Foundation. The Demo Day was a collaboration between Wadhvani Foundation and Jai Hind College Incubator and Accelerator Centre to assess the progress of incubatees. Incubatees received key insights from the panel.

13) What's My Story by Mr Sudhir Sewani, Founder and CEO, CLODOR

The session helped the students to understand the journey of an entrepreneur and how to deal with the various challenges faced in the start-up journey.

14) Go-To Market Strategy by Mr Jayant Gidwani, Trainer at Learning Routes Pvt Ltd and Empanelled Trainer at Maharashtra Centre for Entrepreneurship Development

The session helped the students to identify the opportunities, to define the problem or market need, to capture untapped markets and to project future value of the idea.



Mentoring Sessions

15) Mentoring Session on Effective Communication

To help Startups develop communication skills which are vital for networking and growth.

16) Mentoring Session on Branding by Mr. Manil Doodani

To help the Start-Ups to identify their audience and position their brand in the market.

17) Mentoring Session on Service Marketing by Mr. Juzer Tambawala - Director of Products and Marketing, Franklin Templeton India.

To guide the start-ups on improving their services and analysed their problem statements and the viability of their solutions.

18) Mentoring Session on Start-Up Costing by Dr. Rakhi Sharma, Mentor-In-Charge

To guide the start-ups and they gained a lot of insight on how to maintain a proper expense system.

19) Mentoring Session on Digital Marketing by Mr. Karan Shah, Founder and CEO, IIDE

To guide the start-ups and help them find solutions to the challenges faced by them.

20) Fundraising for Start-ups

Conducted by Ms. Cherika Jain, Growth and Strategy at 10Club, the session focused on how to raise funds, by understanding market potential, the tendency of the investors and what the start-ups can do to gain traction.

21) Entrepreneurs of India (under IIC)

To celebrate "Azadi ka Amrit Mahotsav", IAC & ECSH team conducted an MIC Driven poster representation activity on the topic "Entrepreneurs of India"

22) H.R. Essentials for Start-Ups

Conducted by Ms. Vandana Tilwani, CHRO, Havas Group, the session focused on how to hire the right person for a job, how to conduct yourself in an interview and how to define the position for the candidates.



Mentoring Sessions

23) "Whats My Story"

Mr. Shriyans Bhandari spoke about his story of starting Greensole and shared his experiences to inspire and guide the students.

24) Induction Ceremony - Cohort 4

The Induction ceremony for Cohort 4 was conducted online. 5 Start-Ups were inducted in this cohort.

25) Blueprint to Successful Venture - Business Model Canvas

Conducted by Dr. Rakhi Sharma, mentor-in-charge, the session focused on framing an effective Business Model Canvas for their venture.

26) Valuing Ventures - Ways to Start-Up Valuation

Conducted by Mr. Bhavik Jain, investment banker and CA, the session focused on methods of valuating a startup.

27) Building Start-Up Brand Personality

Conducted by Mr. Manish Dodani, AVP, Creative Strategy at The Minimalist, the session focused on how a brand personality defines a brand's core value proposition

28) Pitch Deck Preparation

Conducted by Mr. Madhav Sharda, Angel Investor and Investor Relations at the Mumbai Angels Network.

29) One-on-one Mentoring Session on HR Essentials

Conducted by Ms. Vandana Tilwani, the session with the Start-up Web-Reliant focused on their HR issues in hiring a cofounder and employees.

30) What an Investor Expects?

Conducted by Mr. Avik Ashar, VC Scout at Saison Capital, Angel Investor, the session focused on what investors expect start-ups should have when they approach investors for funding.



Mentoring Sessions

31) Digital Media - Content & Engagement

Conducted by Mr. Aatef Bham, Cofounder, Togglehead, the session focused on how to increase reach and engagement on one's social media and the different ways of marketing on the various mediums.

32) Privacy Policy for Websites

Conducted by Mr. Vishal Tiwari, Founder & Managing Partner, Veteran Global Lawyer's and Associates, the session focused on building the Privacy Policy for the website of our pre-incubatee, Nautanki, a clothing.

33) Incubatee Success Saga

Conducted by Mr. Bhupinder Singh, founder and CEO, Trigital, an incubatee, the session focused on the success journey of the incubatee.

34) Mapping the Supply Chain Industry

Conducted by Ms. Mansi Mahansaria, founder and CEO, Just Deliveries, the session focused on the intricacies of the supply chain industry.

35) National Start-Up Day - Incubatee Felicitation

Conducted by Dr. Rakhi Sharma, Mr. Prateek Kumar, Ms. Shilpa More, and Ms. Aditi Saini to felicitate the efforts and hard-work of the start-ups inducted under the incubator.

36) Privacy Policy for Websites - Follow-Up Session

Conducted by Mr. Vishal Tiwari, Founder & Managing Partner, Veteran Global Lawyer's and Associates, the session focused on building the Privacy Policy for the website of our pre-incubatee, Nautanki, a clothing.



Pre-Incubation Program

Foundation course in entrepreneurship designed by the Wadhvani Foundation National Entrepreneurship Network

Started in
2020

120+
Students
Trained

50+ Practice
Ventures

Access to online
portal

Guest
sessions

Fireside sessions
online

128+ hours

Master Classes &
Workshops

Online + Offline
sessions

4 Milestones


Benefits of the Program

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Incubatee Testimonials




Since last two years I am an incubatee at Jai Hind College. The team of jai hind college is fabulous, this team is always ready to help us(entrepreneur) to grow and always support us. They also provide us great session which solve our doubt and give us guidance to move correctly in this competitive market. I am really thankful to all members and teachers for their support and I wish i will always get such.




Jai Hind incubator has been very helpful for us on our journey as a startup. Being first time founders we had almost zero idea about various aspects of building a company be it legal, financial, brand building they got it all covered. Also the management and the team of Jai Hind is very friendly and supportive.

Incubatee Testimonials




It was a great experience being the part of the exposition! The mentors not only gave us advices on how to build a brand but also how to build ourselves and how to pitch it better. I would like to thank the entire team IAC for giving us this opportunity!




We got this opportunity from the IAC for the startup exposition 2023, my experience was amazing. It was really nice to be here, and I got to talk to lot of investors so it was really great opportunity!

Incubatee Testimonials



With the constant support and learnings from Jai Hind college Incubator and Accelerator centre we have constantly been refining our business plan and model , we have got great mentor insights that are helping us become better day by day.



Being here at the startup exposition, it was a great experience.
We got feedback from the mentors on our product and it was very important at this stage of our startup.
It was very beneficial for us!

Photo Gallery



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Incubator Core Team 2022-23

Mentor-in-charge - Dr. Rakhi Sharma

Student Secretary- Sagar Zaveri (SYBMS)

Deputy Secretary - Darren Laishram (SYBBA)

Joint Secretary for Public Relations - Aaryaa Gholkar (SYBMS)

Joint Secretary for Corporate Relations and Associations - Gurpreet Kaur (SYBMS)

Joint Secretary for Marketing - Kaamyaa Makhija (SYBBA)

Joint Secretary for Logistics - Manan Jain (SYBMS)

Joint Secretary for Intellectual Property Rights - Neha Mulay (SYBMS)

Joint Secretary for Risk and Legal - Riddhi Patel (SYBBA)

Joint Secretary for Digital Media - Tanisha Jain (SYBMS)





INCUBATOR & ACCELERATOR
CENTRE

Contact Details



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Jai Hind College Incubator & Accelerator Centre



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iac.jaihindcollege



Form for Incubation



Mentorship & Support Programme Form

