

# ENACTUS JAI HIND COLLEGE 2022 - 2023

## ANNUAL REPORT

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Enactus is a network of leaders committed to using business as a catalyst for positive social and environmental impact. The Enactus network educates, inspires, and supports young people to use innovation and entrepreneurship to solve the world's biggest problems with our vision - Integrity, Passion, Innovation and Collaboration.

**WE BELIEVE INVESTING IN STUDENTS WHO TAKE  
ENTREPRENEURIAL  
ACTION FOR OTHERS  
CREATES A BETTER WORLD FOR  
US ALL.**

Jai Hind College became a member of Enactus in February 2015. With the aim of promoting Social Entrepreneurship among young people and inception, Enactus Jai Hind College has successfully launched a number of innovative social business projects that have had a significant positive impact on communities in need. These projects have tackled a wide range of issues including waste management, education, and women's empowerment. Enactus Jai Hind College is committed to creating sustainable solutions to social problems by empowering young people to take action and make a difference in their communities. Through its various initiatives, the organization has demonstrated its commitment to creating a better world for all.



## ANNUAL PROJECT OF ENACTUS JAI HIND COLLEGE

### PROJECT EKTA



Project Ekta is about Upcycling and uniting scraps and people. Fast fashion is responsible for causing major environmental issues, so we at Enactus Jai Hind College through Project Ekta, collaborate with "chindi walas" and collect all those scrap materials, second hand clothes to upcycle it and convert it into new and easy to use products.

These products are sewed by women who are in need of employment and need something to help them and their families survive. This way, we get to save tons of textile waste from going into landfills and foster the spirit of women empowerment as well.

**60%** of textile waste is made out of plastic. Approximately **15%** of textiles intended for garments end up on the cutting room floor and over **85%** of textiles land up in landfills. Large textile hubs in the country can produce up to **45,000** metres of fabric waste on a daily basis

THAT IS WHERE WE COME IN!

Our-end to-end solution helps in saving this textile waste as it is collected, separated, sorted and repurposed into new products. This process helps in rescuing up to 98% of textile waste as opposed to less than 15% that are recycled worldwide. During the process, we minimise the volume of waste being sent to landfills each year and reduce 75% of CO2 emissions by extending the lifespan of materials. It also reduces the need for producing new or raw materials, which decreases the amount of air pollution, water pollution, and greenhouse gases

## **FUNCTIONING OF PROJECT EKTA**

Project Ekta is a unique initiative aimed at promoting sustainable living and reducing waste by recycling cloth scraps into useful products. The project is based on the idea of "upcycling," which involves turning waste cloth scrap materials into something new and useful.

The functioning of Project Ekta is quite simple yet effective. The project collects cloth scraps from various sources such as textile industries, tailors, and households. These scraps are then sorted,



washed, and cut into smaller pieces, which are then stitched together to create new products like tote bags, shoe covers, laptop sleeves, and pouches. The products are then sold to customers, with the proceeds going towards supporting the project's mission.



One of the main benefits of Project Ekta is that it promotes sustainable living by reducing waste and promoting upcycling. Instead of throwing away perfectly good cloth scraps, the project turns them into useful products that people can use in their daily lives. This not only reduces waste but also reduces the demand for new products, which in turn reduces the use of natural resources.

Another benefit of Project Ekta is that it provides a source of income for people involved in the project. The project employs women from marginalised communities who are trained in the art of upcycling and sewing. This provides them with a means of livelihood and helps to empower them economically.





The products created by Project Ekta are not only environmentally friendly and socially responsible but are also stylish and practical. The tote bags, shoe covers, laptop sleeves, and pouches are made with care and attention to detail, making them not only functional but also aesthetically pleasing.



In conclusion, Project Ekta is an innovative initiative that promotes sustainable living by recycling cloth scraps into useful products. The project benefits the environment by reducing waste, empowers marginalised communities by providing them with a source of income, and offers stylish and practical products to consumers. Project Ekta is an excellent example of how small changes in our daily lives can have a significant impact on the world around us.

## **CAMPAIGN OF ENACTUS JAI HIND COLLEGE**

**2021 - 2022**

### **TECH - SIKSHA**

It is an initiative with a motto to provide basic education to the underprivileged children through online medium. We collaborated with 3 NGO's where we have created a curriculum that covers personality development topics, social issues and general knowledge. We have been able to impact 100+ children's lives through this initiative. We Organised a training camp on stitching for the ladies belonging to tribal areas, and the ones who are looking for employment opportunities to self-sustain. We Organised virtual up-skilling workshops on topics like hygiene, finance, careers, health etc. for 30+ women.



With the motive of *Teach while you learn, Learn while you teach*, Tech Siksha has been providing digital education to underprivileged children through volunteerism. The organization has been actively involved in teaching various subjects like maths, English, social, personal, and health education to kids in NGOs. The volunteers of Tech Siksha have been utilising digital tools and platforms to impart knowledge to the children, ensuring that they have access to quality education despite the lack of resources. By providing such services, Tech Siksha has been contributing to bridging the digital divide and empowering children with the skills necessary to succeed in today's world.