

**JAI HIND COLLEGE
(AUTONOMOUS)
BACHELOR'S OF
MANAGEMENT STUDIES
(BMS)**



“Achieving excellence through innovation and learning”

TEAM



Dr. Rakhi Sharma
LLB, MBA, PhD
Head of Department

Ms. Shilpa More
MA(Econometrics)
Full- time faculty

Ms. Upasana Loya
BAF,CA
Full-time faculty



VISITING FACULTY

Mr. Kishu Daswani

(LLB, LLM)

Ms. Aazmeen Kasad

(LLB)

Mr. Bhavik Shah

(CA, M.Com)

Ms. Rinkal Dedhia

(M.Com, CS)

Mr. Yash Chandiramani

Entrepreneur

Ms. Adarsh Suri

(M.A. Economics)

Ms. Humaira Khan

(BMS, M.Com)

Mr. Rahul Munot

(BMS)

Ms. Hemal Shah

(MBA)

Mr. Moiz Lakdawala

(Head BFSI at Magicbricks)

Mr. Pranit Shah

(CA, M.Com)

Mr. Archit Kejriwal

(Entrepreneur)

Ms. Maithli Goradia

(Entrepreneur)

Mr. Vibhav Parikh

(Entrepreneur, M.Com)

Mr. V.N.Murlidharan

(M.Com, DMM, MBA)

Mr. Nithin Dilip Kadam

(M.Com, SET)

Mr. Harsh Desai

(Masters in Policy, LLB, M.Com)

Ms. Surabhi Sharma

(B.Tech, Diploma in A&M)

Ms. Nidhi Thanawala

(MA, NET)

Mr. Munawar Patankar

(M.C.A)

Ms. Jinal Shah

(M.Com, MMM)

Ms. Smita Padwal

(MBA)

Mr. Yash Dugar

(CFO, Panchratna Arts Ltd.)

Mr. Jaimit Doshi

(Executive Vice-President,
Kotak Securities)

PROGRAM - six semesters, three years & 40 course(subjects)



SEMESTER 1	SEMESTER 2	CREDITS
Managerial Economics	Cost Accounting	3
Principles of Management	Principles of Marketing	3
Business Statistics	Business Mathematics	3
Business Communication	Corporate Communication and Public	3
Introduction to Financial Accounts	Business Environment	3
Business Law	Industrial Law	3
Foundation Course I - Conflict and Negotiation Management	Foundation Course II	2



SEMESTER 3	SEMESTER 4	CREDITS
Corporate Finance	Taxation	3
Environment Management	Rural Marketing	3
Accounting for Managerial Decisions	Strategic Management	3
Consumer Behaviour	Strategic Cost Management	3
Business Planning and Entrepreneurship Management	Business Research Methods	3
Managerial Economics	Ethics	3
I.T. in Business Management - 1	Information Technology - 2	2



LIFE OF A BMS STUDENT



CONTINUOUS ASSESSMENTS



CASE STUDIES



REPORTS



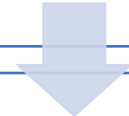
PROJECTS &
ASSIGNMENTS



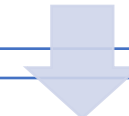
FIELD VISITS

SKILLS DEVELOPED

LOGICAL REASONING



CRITICAL THINKING



EFFICIENT RESOURCE
MANAGEMENT



Value Added Courses

Course in Digital Marketing

Foundational Course in Entrepreneurship in Collaboration with Wadhvani Foundation

Course in Risk Management in Collaboration With IRM

Foundation Course in Stock Market

& many more.....



PLACEMENTS



INTERNSHIPS



ADITYA BIRLA GROUP



kotak

Kotak Mahindra Bank



MULLEN LINTAS



Log5 Communications



SHANGRI-LA

HOTELS and RESORTS



soulskill

BMS ALUMNI



Yash Chandiramani
Founder, Admatazz
Forbes Asia 30 under 30



Rahul Wadhvani
Senior Analyst, Google



Upamanyu Acharya
IIM Ahmedabad PGP 19-21



Shriyans Bhandari
Founder, Greensole
Forbes Asia 30 under 30

And many more...



JAI HIND COLLEGE
CASE STUDY COHORT



WHAT IS THE COHORT ABOUT?

REAL PROBLEMS

- Discussing real business case studies.
- Critically evaluating cases and analyzing practical business problems.

REAL SOLUTIONS

- Providing real-time, innovative solutions to modern business case studies.
- Considering actual risks of a business and its mitigation.

REAL LEARNING

- Mock sessions and seminars for students to widen their business acumen.
- Preparation for various case study competitions and a platform to interact with industry experts.

<http://www.jaihindcasestudycohort.com>

CSC Weekly

At Noida College (Autonomous)
A DMS Initiative

...thing our solitude,
...en our loneliness will shrink its magnitude.
...n.

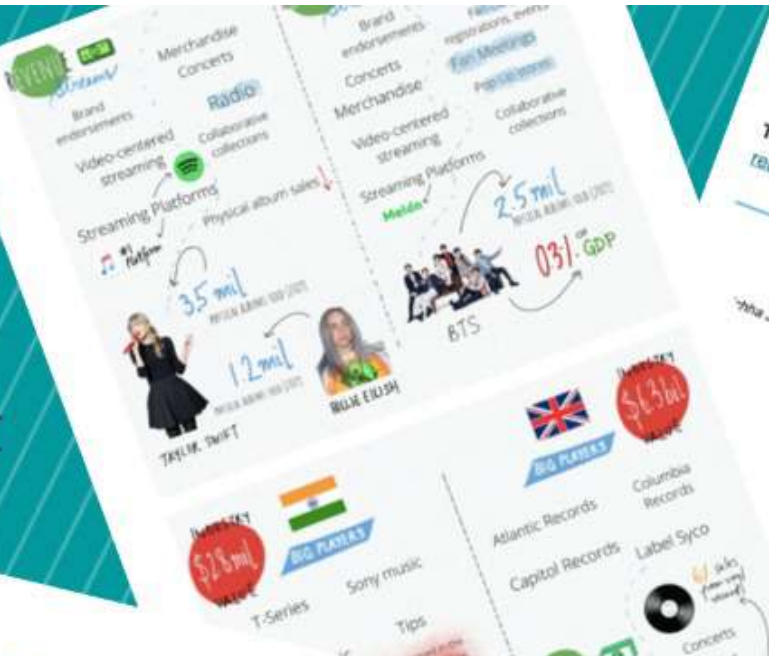
...not my thing.

...ur screen to your doorstep

...h a click- and so does your order on Amazon.
...pse into how your online order is delivered to your doorstep



CSC Weekly By The Case Study Cohort



...ks that give you
...ood for thought.

Podcast: Entrepreneurial Thought Leaders

Ted Talks: The single biggest reason why start-ups succeed

Article: "Don't Take It Personal: Terrible Work Advice"

Speech: Matthew McConaughey - University of Houston Speech

Our CCTP: Content, Creative and Technical Team
-Anha Jain, Disha Shetha, Harshita Kumar, Ishant Jain, Rachit Goel, Nikhil Vasecha, Mani Kothari

For any Feedback or Suggestions. Email us Here
...e for the above data used is available with the team,
if you wish to know write to us

JpDate yourself

Business term of the week
Tiger Team - A team of highly skilled professionals who are essential to a company's or organization's security system. Example: "The Tiger Team is looking to get the ransom problem under control."

Set-up on some business, not covid.



J5 unemployment surges to a pre-crisis level of 14.7%.

Coronavirus crisis has sent U.S. employment surging to 14.7%. Labour Department said Friday 120.5 million jobs vanished in it is the worst monthly loss on record, triggered by coast-to-coast closures of factories, stores, and other businesses.

Jio

2. Vieta Equity Partners to invest Rs 11,367 crore in Jio Platforms for 2.32% stake.

Private equity firm Vieta Equity Partners will invest Rs 11,367 crore in Jio Platforms for a 2.32% stake, the third deal after Facebook and Silver Lake's share acquisition plans over the last two weeks. This investment values Jio Platforms at an equity value of Rs 4.91 lakh crore and an enterprise value of Rs 5.18 lakh crore.

FOREX

3. India's forex reserves up \$1.62 billion at \$481.58 billion
India's foreign exchange reserves increased by \$1.62 billion to \$481.58 billion in the week to May 1, rise to rise in its foreign currency assets, according to IMF data. In the previous week, the reserves had declined by \$112 million to \$479.455 billion.

uber

5. Uber to cut 3,700 jobs, CEO Khourshah to waive base salary.

Uber Technologies Inc will cut 3,700 full-time jobs and chief executive officer (CEO) Dara Khourshah will forgo his base salary for the remainder of the company said on Wednesday the COVID-19 pandemic hit its ride-sharing business.

YES/BA

6. Yes Bank Plans To Raise By June
Private lender Yes Bank is planning to raise up to \$1 billion by June 30, to raise the entire a tranche, if the market allows.

CSC Weekly

Good Evening,
Let's catch up with news and not Covid-19.

The Influencer Game

Pewdiepie
Carry Minati
Kylie Jenner

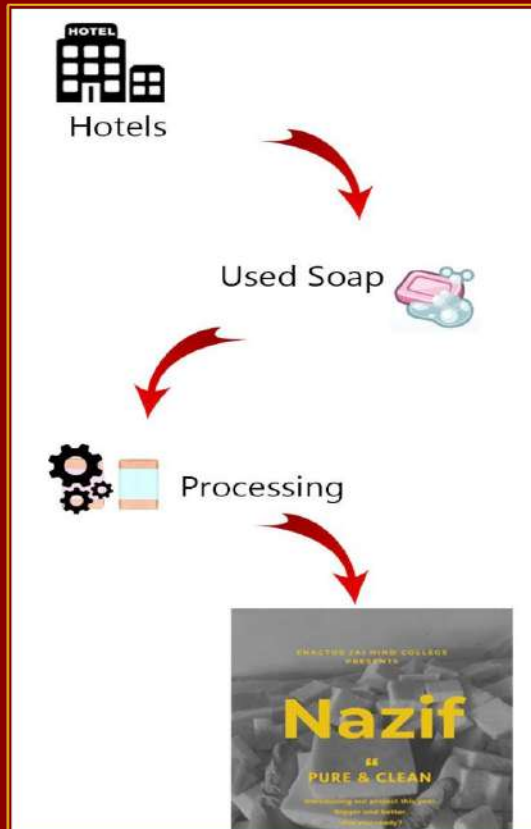
Familiar names, right? These people are who we call influencers. They have the power to make or break a brand. Read on to know more about influencer marketing!

Social initiative by Department



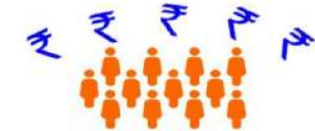
Jai Hind College

PROJECT NAZIF



ENACTUS JAI HIND COLLEGE
AT NATIONALS, IIT DELHI

PROJECT AAHAR



Women's salary

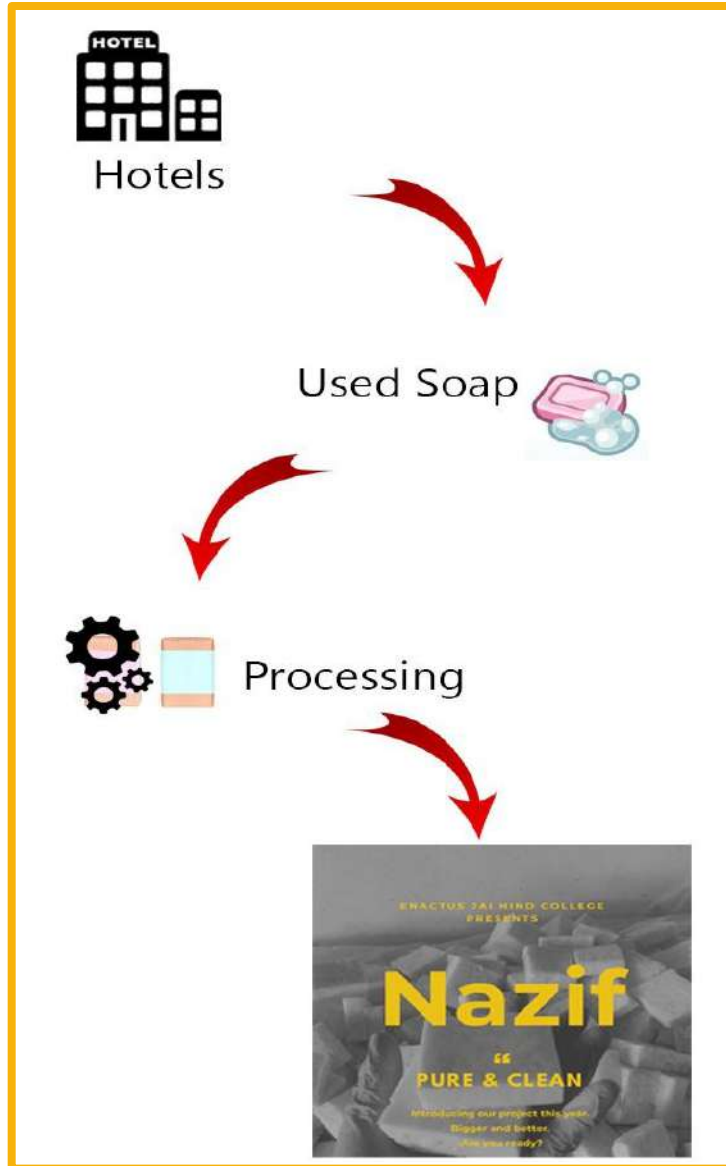


Meal to the
underprivileged



AAHAR

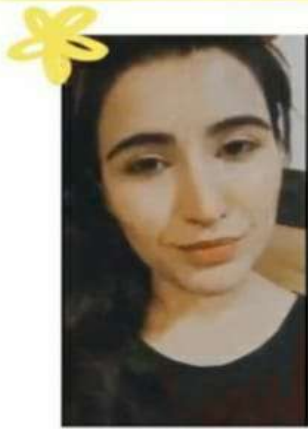
PROJECT NAZIF



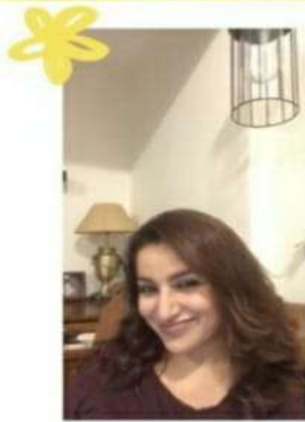
PROJECT AAHAR



Support to Project Nazif by celebrities



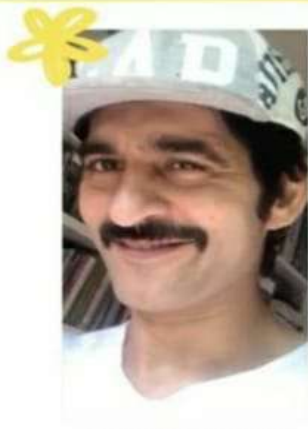
SHEENA BAJAJ



TISCA CHOPRA



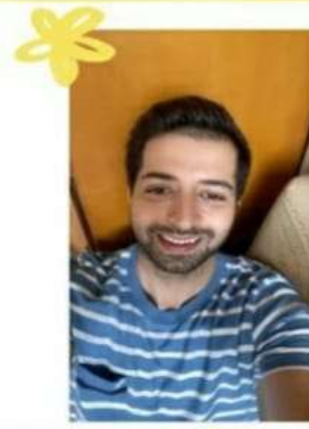
KAJOL SRINIVASAN



HITEN TEJWANI



SUCHITRA PILLAI



SHREYAS PORUS PARDIWALLA



Global Entrepreneurship Summit, 2020

Organised by the Department



Speakers

RAMANAN RAMANATHAN

Mission Director, Atal Innovation Mission

LINA ASHAR

Founder, Kangaroo Kids and Billabong

ANIL JOSHI

Managing Partner, Unicorn Ventures

SHARAD SANGHI

MD and CEO, NTT Netmagic

ANUJ PURI

Chairman, Anarock Group

KAINAZ MESSMAN

Founder, Theobroma

RAJIV DINGRA

Founder, WATConsult

DR. MUSTAFA SASSA

Chairman, SEPL India

Global Summit Keynote Speakers



RAMANATHAN RAMANATHAN

Mission Director, Atal Innovation Mission,
Additional Secretary, Government of India



SHARAD SANGHI

Chief Executive Officer and Managing
Director, NTT Netmagic Solutions



ANIL JOSHI

Chief Executive Officer and Managing
Partner, Unicorn India Ventures

Global Summit Keynote Speakers



VIKRAM BHATT

Founder and Director, Enrich Salons



ANUJ JOSHI

Chairman, Anarock Group



LINA ASHER

Founder, Kangaroo Kids & Billabong High International

Startup Competition



100+ Startups Registered from IIT Delhi, Christ University, IIT Bombay and more.
Cash prize of **Rs. 1,50,000** and **Amazon Web Services** worth **\$5000**



Collaborations for the Entrepreneurship Summit 2020



सत्यमेव जयते

Ministry of Electronics and Information Technology
Government of India



सत्यमेव जयते

नीति आयोग

National Institution for Transforming India



Government Collaborations





E-NNOVATE – VIRTUAL ENTREPRENEURSHIP WEEK



WHAT'S MY STORY

18TH MAY, 4:00 P.M.

What does it really take to start a company? Hear it from a real-life entrepreneur who's seen it all. Join us to know the story behind the brilliant idea that went behind **The Bohri Kitchen**

SPEAKER SESSION



MR. MUNAF KAPADIA

Chief Eating Officer at The Bohri Kitchen and Author of the upcoming HarperCollins book, "The Guy who Quit Google to Sell Samosas"

jaihindesummit.com



ENTREPRENEURSHIP AND A.I.

20TH MAY, 4:00 P.M.

#Trending series Ep 1

Meet the two young founders of Fluid AI and learn how the revolutionary technology of Artificial Intelligence can help transform business and how should one look at AI in these times.

SPEAKER SESSION



MR. ABHINAV AGGARWAL
MR. RAGHAV AGGARWAL
Founders, Fluid AI

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RISK MITIGATION WORKSHOP

19TH MAY, 5:00 P.M.

Risk and Crisis Management is the must-have skill in today's uncertain complex environment.

This workshop will be delivered online through an engaging session that will empower you with the basic knowledge about enterprise risk management.

In association with IRM INDIA AFFILIATE

WORKSHOP



MR. AMEYA ABHYANKAR

IRM India Affiliate
Accredited Trainer

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CROWDFUNDING 101

21ST MAY, 6:00 P.M.

Ever wondered how you could raise funds to make a social impact or power your idea? Welcome to crowdfunding. Learn the science and basics of crowdfunding through this Masterclass.

MASTERCLASS



MR. RANGANATH THOTA

Founder and CEO
Fueladream.com

jaihindesummit.com



POST PANDEMIC ECONOMY

22ND MAY, 3:00 P.M.

Understand the economic outlook post pandemic in this gripping interaction with industry experts covering topics such as the transition of the economy post Covid-19 and the future prospects of start ups in such an economy.

PANEL DISCUSSION

Moderated by Aditya Shah (Entrepreneur & Anchor)
Partner, Qian Insurance Broking LLP



MS. ANKITA PATHAK

Economist at Edelweiss
Financial Services



MR. VIJAY CHANDIRAMANI

Founder at Certainty
Consultants Ltd. (UK)

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JAI HIND COLLEGE
INCUBATOR & ACCELERATOR
CENTRE
(UNDER RUSA)

Startups from BMS Program



GreenSole®
Step towards sustainability

fynestuff

ace of pubs



ADMATAZZ

S-FORCE™



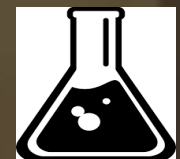
PRIVATE & FLEXIBLE
CO-WORKING SPACES



MASTERCLASSES &
WORKSHOPS



INVESTOR PITCHING
SESSIONS



STARTUP
LAB

Jai Hind College Incubator and Accelerator Centre

About the Centre

The Jai Hind College (Autonomous) Incubator & Accelerator Centre (Under RUSA) is a safe harbour for young business ventures grappling about in their start-up stage. If you identify yourself to be an entrepreneur in a similar situation, then this is the place you've been looking for.





TALAASH

A JAI HIND BMS INITIATIVE



CELEBRATING THE 20TH YEAR OF THE CITY'S
BIGGEST MANAGEMENT FESTIVAL

DAY 1 – 14TH DECEMBER (MANAGEMENT DAY)



DAY 2 – 15TH DECEMBER (TREASURE HUNT)- KARNALA

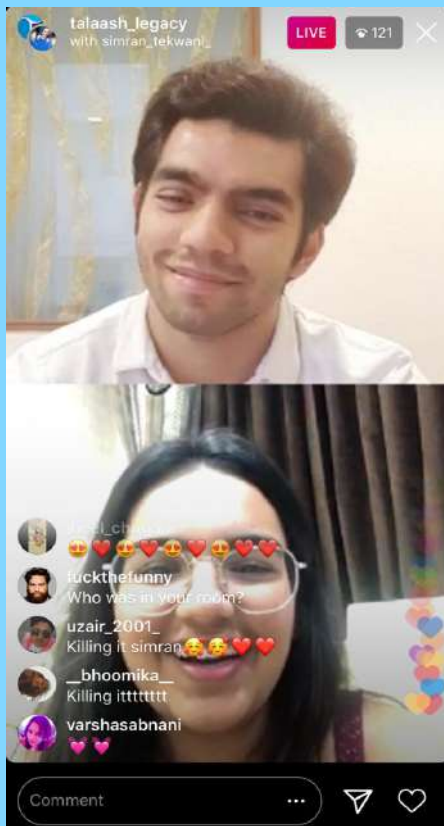


DAY 3 – 16TH DECEMBER (CULTURAL DAY)





TALAASH GOES INTERNATIONAL



TALAASH - A JAI HIND BMS INITIATIVE

TALENT KI TALAASH
Apr 22- May 17 2020

- Consisted of 3 Rounds, With an overwhelming response we received 100+ Registrations from all over India and Overseas.
- Only 18 Participants qualified for Round -2 Which was a Face-Off Round.
- 10 Participants qualified for the Finale Round. Final Round was on Instagram Live on 17th May.
- We got 3 WINNERS for TALENT KI TALAASH 2020.

TEAM TALAASH





SPONSORS 2019



**ROYAL
ENFIELD**

TATA CAPITAL
Home Loans

apollo



GRAPEVINE



uni-ball



**WE LOOK FORWARD TO HAVING
YOU IN OUR PROGRAM!**