

## MHRD-UGC SANCTIONED BACHELORS OF VOCATION -TRAVEL & TOURISM MANAGEMENT



BVoc –Travel & Tourism Management was set up in the year 2015 at Jai Hind College by Our Principal-Partnered with MTDC



## **10 MILLION JOBS FROM SECTOR BY 2028?**

### INDIA KEY FACTS

India will add around 10 million jobs in the Travel & Tourism sector by 2028 according to World Travel & Tourism Council (WTTC).

Total number of jobs dependent in some form on Travel & Tourism will increase from 42.9 million in 2018 to 52.3 million in 2028t

India is forecast to be one of the fastestgrowing tourism e conomies in the world over the next decade, adding 10 million jobs and hundreds of millions of dollars to the economy by 2028

South Asia is expected to be the fastest-growing world region over the next 10 years, with average annual direct travel and tourism GDP growth of 6.9% forecast, driven principally by strong growth in India (7.1%)



### WHICH COUNTRIES WILL SHOW THE STRONGEST GROWTH IN THE TOTAL CONTRIBUTION OF

Travel & Tourism to GDP, 2018-2028? e TOTAL GDP GROWTH 2017 Constant US\$bn China 1,293.7 US 404.8 India 240.6 In Mexico 75.6 Thailand 73

Travel & Tourism to employment, 2018-2028? TOTAL EMPLOYMENT GROWTH IN '000 JOBS

China 34,057 India 9,381 Indonesia 4,498 US 2,572.8 Thailand 2,418.6

## **TOURISM TO BE INDIA'S NEXT BIG INDUSTRY**

Travel & Tourism Jobs in India In 2018: **42.9 million** In 2028: **52.3 million** 



10 Million Tourism-Dependent Jobs Added by 2028 India to Become World's 3rd-Largest Tourism Economy

Projected Trajectory for 2028:

GDP Growth: \$240.6 billion

New Tourism Jobs: 9,381,000

(Source: World Travel & Tourism Council Report)

the quant

# DEPARTMENTAL PROFILE

	NAME	QUALIFICATIONS	SPECIALISATION	NUMBER OF YEARS EXPERIENCE
1.	<b>Dr Archana Mishra</b> Assistant Professor <b>HOD</b>	MA, PhD NET & SET Diploma in Journalism	Contemporary History, International Relations, Early Indian History , Contemporary World & India, Media Studies, Culture studies, Research, Vocational Education & Training (BVoc Course- Tourism) Journalism	18 years
2.	<b>Ms Tanvi More</b> Assistant Professor	MA	History, Arts Styles & Heritage, Communication	1 years



Dr Archana Mishra Assistant Professor, HOD-Bachelor of Vocation, Travel & Tourism Management

Ms **Tanvi Ashok More** Assistant Professor-Qualification- MA Specialization- History Ms Vedanti Imartey Visiting Faculty (Earlier fulltime) MA in History, B1 in German from Goethe Institute Pursuing LLB from Mumbai University

## Visiting Faculty

Sr.N o	Name of the Faculty	QUALIFICATIONS	DESIGNATION	PAPER TAUGHT
1	Sukanya Roy Choudhary	MA, Post Graduate Diploma in Tourism and Travel Industry Management	Visiting Faculty	Destination planning
2	Aloke Bajpai	BA, MA in Economics & Ancient Indian Culture, MDP from IIM- Ahmedabad	Visiting Faculty	Adventure Tourism
3	Amruta Ajit Haldankar	Masters in Travel & Tourism Management P.G. Dip. Travel Tourism, P.G. Dip. Human Resource Management P.G. Dip. In Foreign Trade	Visiting Faculty	Travel Agency Management

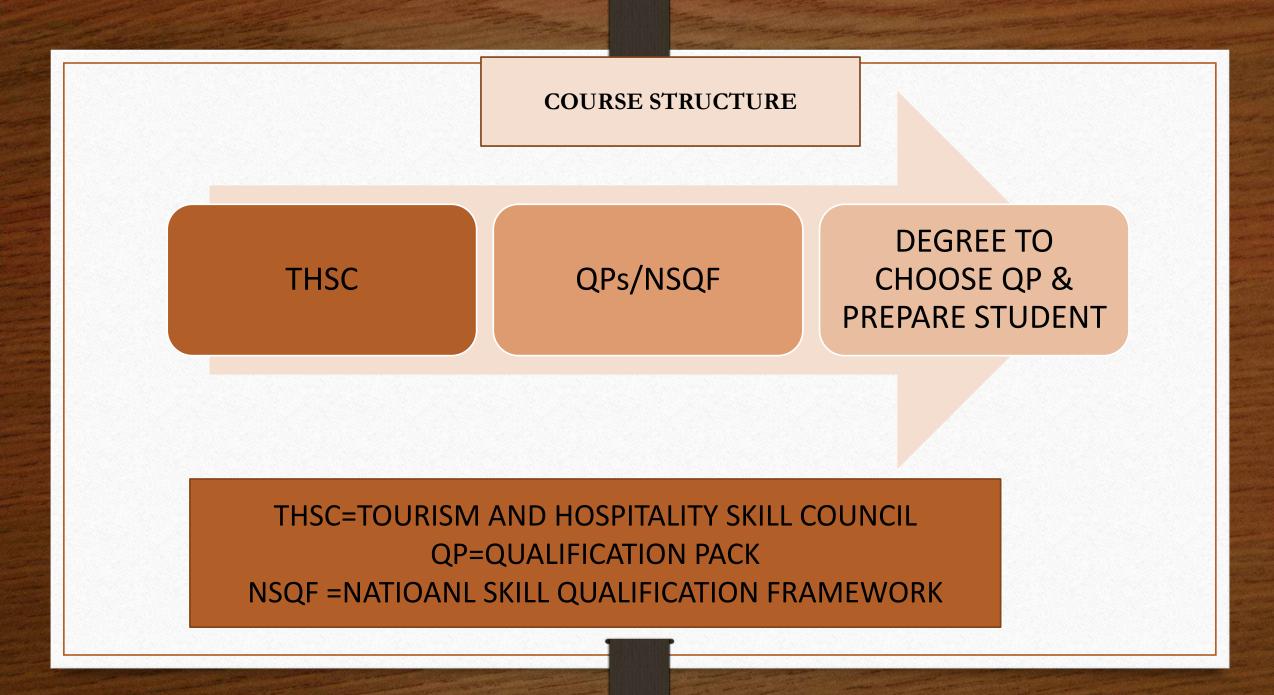
4	Adarsh Suri	MA ECONOMICS	Visiting Faculty	ECONOMICS
5	Floyd Gracias	LLB	Visiting Faculty	Tourism Law
6	Dr. Anita Chandrashekhar	Phd	Visiting Faculty	International Tourism
7	Shital Sanghavi	MCOM, CA, LLB	Visiting Faculty	HRM, Tourism Law, Accounts
8	Vaishali Mehta	MA, Post Graduate Diploma in Management (Marketing)	Visiting Faculty	Strategic Management
9	Merlin Mathews	MBA, MCOM,PG DFT	Visiting Faculty	Communications Skill

Mr. Vimal Shah	MCA	Visiting Faculty	Multimedia
Nandini Joshi	BA, PG diploma in Travel & Tourism Management Certified Guide Ministry of Tourism	Visiting Faculty	HTR, Art styles
Dr. Rakhi Sharma	PHD, MBA, UGC NET	Internal Faculty	Entrepreneurship
Ms Nital Kothari	MCOM, MPHIL & UGC- NET	Internal Faculty	Marketing
Ms Anjali Sawant	MCA	Internal Faculty	Office Automation, Intro to comp networks

22	T.K Khatijatul Kubra	MSc (Maths), PGD in Operation Research Management	Visiting Faculty	Data Analytics
23	Carissa Gudino	Master's degree in International Business, Master's degree in English Literature	Visiting Faculty	Entrepreneurship, Reasoning and aptitude
24	Prof. Murlidharan	M.Com, MBA	Visiting Faculty	Quality Mnagement in Tourism
25	Ms Naziya Khan	Masters in Communication Journalism (MACJ)	Visiting Faculty	Report writing
26	Evelyn Correia	MBA, MCOM,PG DFT	Visiting Faculty	OB & Principles of Management

# **Our Industry Faculty**

NAME OF FACULTY	<b>DESIGNATION &amp; EXPERIENCE</b>
Mr Chinmay Divekar	CEO, Nature Trails, Pugmarks Company Limited
Mr. Aloke Bajpai	Managing Partner, Explorers
Mr. Swapnil Bhide	Senior Tour Manager, Cox & Kings
Mr. Kalpesh Borwadkar	CEO, Kuoni Academy (now in Bangalore)
Dr.Anita Chandrashekhar	Coordinator, Garware School of Travel Management, MU
Ms. Niyati Mehta	Heritage Consultant(Charles Wallace Fellowship)



Our Curriculum is approved by the Skill Sector Council & BOS represented by Industry & Academia



# Types of courses

## Degree Program-BVoc-TTM

Diploma – Travel Management Diploma- Adventure Tourism

AAA Courses

Industry Value added course Destination Management



JAI HIND COLLEGE, BACHELOR OF VOCATION -TRAVEL & TOURISM MANAGEMENT IN COLLABORATION WITH PUGMARKS - WILDVENTURES OFFERS PROFESSIONAL COURSE IN ADVENTURE AND WILDLIFE ECO TOURISM

Duration: 75 hours Classroom & 450 hours Outdoors Are You Job Ready for the outdoors? What are you waiting for?

#### **Objectives:**

- Understanding Adventure & Wildlife Eco Tourism spectrums and identifying the underly differences and similarities within and with other forms of tourism.
- Learn more about the intricacies of sales and on field work.

### Benefits:

• Gain knowledge about our great outdoors and become self sufficient leaders.

• Experience and learn about the recent trends, market players and vital life skills. Faculty:

• Mr. Mrigank Save, Mr. Prakash Kelshekar and Mr. Chinmay Divekar





For more information, kindly contact Bachelor of Vocation - Travel & Tourism, Management Department, Jai Hind College









### Jai Hind College, Bachelor of Vocation -Travel & Tourism Management in collaboration with Trade-Wings Institute of Management offers professional courses in:

CRUISE TOURISM

WINE TOURISM



#### Cruise Tourism:

- Cruise holidays have become very popular throughout the world where one can just glide through beautiful landicapes.
- Cruises have attracted many tourists who have taken fancy in a floating hotel with all the luxuries.

#### **Objectives**!

- Understand the entire spectrum of cruising as an industry under tourism and its sales.
- Differenciate between various types of cruises, based on its products, categories and duration.
- To explain about career opportunities and introduce to foundational professional skills required in the given field.

#### Benefits:

- Gain an overview of the growth and evolution of Cruise Tourism as a large profitable business.
- Cain knowledge about the key market players, recent trends and development in cruise destinations as well as travelers.

#### Foculty: Ms. Michelle Diss

Experience: II yrs of teaching experience in Travel and Tourism Industry

#### Wine Tourism:

Where Tourism's a greak way to learn about the people, culture, heritage and customs of en area. Highly developed in centain parts of the world like France, Spain, haly esc, and is considered and important componence of Luxury Tourism.

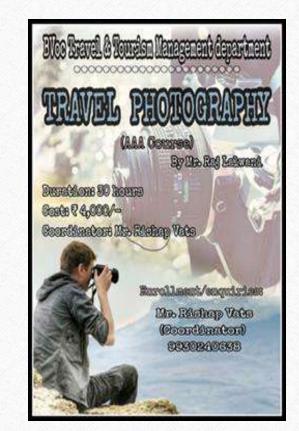
#### **Objectives:**

- Understand the evolution of wine making and the process involved in it.
- Differentiate between various types of wines and she glassware used for serving it. To explain about career opportunities and introduce to
- foundational professional skills required in the given field. Benefits:
- Cain an overview of various Vineyards Favorable environmental conditions. Topography and the science
- involved behind wine making. Cain knowledge about the various types of wines classified
- by its place of origin, style, taste and the grape variety from which it is extracted.

#### Foculty: Mr. Protop Ramgiri

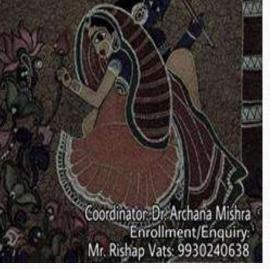
Experience 10 yrs of teaching experience in Travel & Tourism, Logistics and Cargo Industry





B.voc Travel & Tourism brings to you AAA course on Art Appreciation by Manjiri Thakur

Modules Western Art (10hrs) Indian Art (10hrs) Folk Art (10hrs)



# Job Roles we prepare students for

- Travel Consultant
- Ticketing Consultant
- Meeting and Events Planner
- Guest Relations Manager
- Tour Manager/Team Leader
- Travel Entrepreneur

Foundational Skills in Cruise & Wine Tourism Foundational Skills in Travel Photography Job Roles in Destination Management Organisation Heritage Tour & General Tour Guide Role Travel Writer or blogger Art commentator Adventure Tour Coordinator

JOBS IN

## Our Special features

INDUSTRY/SKILL SECTOR ACCREDITED SYLLABUS

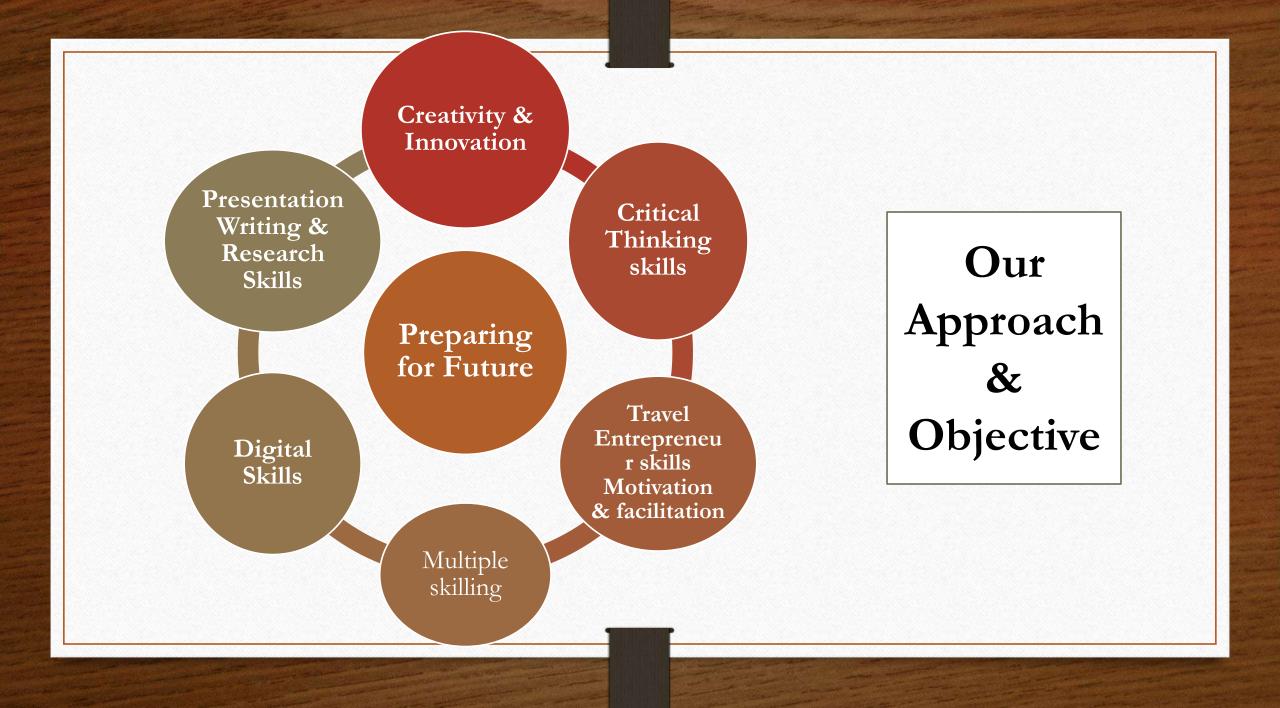
WORK INTEGRATED CURRICULUM- On Job Training/INTERNSHIP

STRONG EMPHASIS ON PRACTICAL TRAINING-INDUSTRY FACULTY

STRONG FOCUS ON ENTREPRENEURSHIP

SOFT SKILLS TRAINING & VALUES OF SUSTAINABILITY, GENDER SENSITISATION EMPHASISED

COMPUTING, ACCOUNTING & TRAVEL TICKETING SOFTWARE TRAINING



## Connect with stakeholders: Contributions from industry

- Industrial training
- Internships opportunities
- Camp opportunities
- Suggestions for syllabus and curriculum
- Volunteering opportunities for events
- New course Proposals





## **TRAINING DELIVERY PLAN**

## GENERAL EDUCATION

Lectures

**Workshops** 

**Group Discussions**,

Use of ICT &

**Exposure to Co** 

curricular Events

## **SKILL COMPONENT**

Lectures & Interaction with Industry

Field based activities-visit to heritage tourism sites, travel events, tour operators & promotional events

> On Job Training Opportunities, Tours, Internships Etc

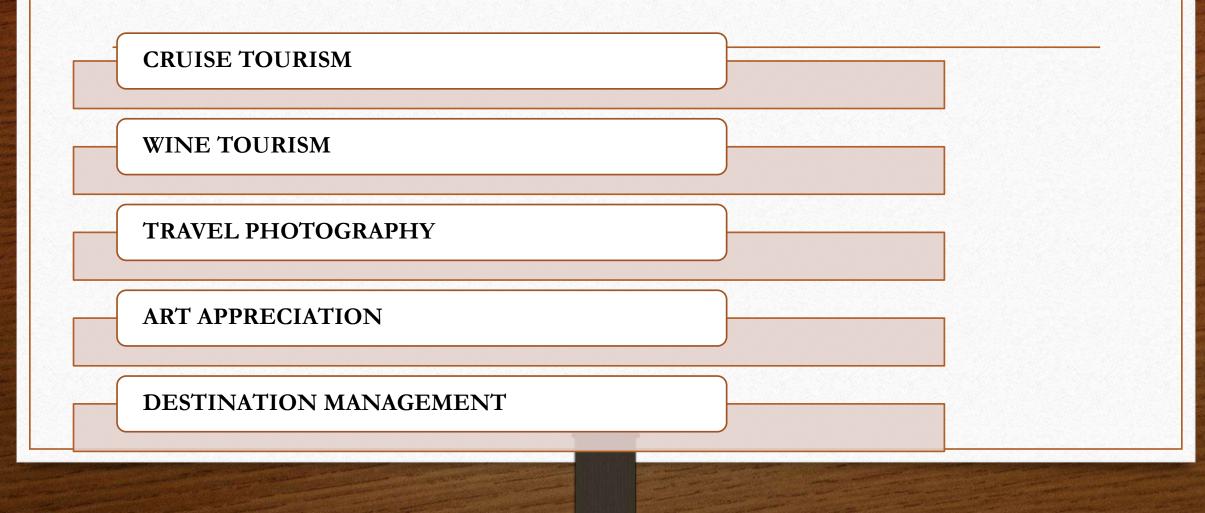


# T 2 VISIT-PRANAMS SERVICES & GVK MANAGEMENT OF AIRPORT

Visit to T2 Airport



What Co –Curricular Activities does the department provide (In addition to other courses in College) AAA(Additional Academic Activity) Courses



AAA COURSE NAME	DATES /enrolment	SKILLS TRAINED IN	TRAINER	OUTCOME
DESTINATION MANAGEMENT	November –Dec 2018 30 hours 15 credits	Training in Destinations and itinerary Planning with reference to US, UK, Europe and Australia	Veena World Industry Professionals	<ul> <li>Knowledge         <ul> <li>enhancement on</li> <li>destinations in</li> <li>these countries</li> </ul> </li> <li>Exposure to         <ul> <li>corporate</li> <li>training</li> <li>Interaction with</li> <li>Industry experts</li> </ul> </li> </ul>
<section-header><section-header><section-header><text></text></section-header></section-header></section-header>	Dec –Jan , 2019 30 hours 15 credits	Different types of River & Ocean Cruises, various ferries which are used by the Tourists. Understanding Canal Holidays and House boat products. Covering the entire spectrum of cruising as an industry under tourism and its sales.	Trade Wings Institute	<ul> <li>Value added to Degree program by providing knowledge on Cruise Tourism sector</li> <li>Exposure on practical aspects</li> </ul>



Dec –Jan , 2019 30 hours Evolution of Wine, Vineyards, Types of Wine, Wine and health, pairing wine and food, Popular Wine Tours , wine events and festivals, Careers in Wine Tourism

Trade Wings Institute

- Value addition by providing knowledge on an upcoming niche sector
- Visit and experiential learning at Sula Vineyards
- Kind of skills required to enter this sector

<text></text>	Total -34 30 HOURS 15 CREDITS	Coverage -Matrial Value, Intrinsic Value (aesthetical values) Western Art (10 hrs)Indian Art (10 hrs ) Folk Art (10 hrs )	Dr Manjiri Thakur	"From learning the different styles of art, the famous paintings and actual stories behind those paintings to trying them in the practical class was an unforgettable experience."
<text></text>	Total -42 30 HOURS 15 CREDITS	Travel photography as art, craft and business. Exploring the work of 10 master photographers how they tackled the idea of travel. The mechanics of the craft of photography. An insight into composition and the first round of practice. The sub-genres	Mr Raj Lalwani	An exhaustive course that not only introduces students to the art and craft of photography, but also explores the idea of aesthetics and how that relates to travel, both as a personal pursuit, and as a professional practice.



Students at T2 Projects & Internships AAA & Industry Projects Related Visits



Visit to Angriya Cruise



Visit to Nasik Vineyard

# Training in GDS Software

- GDS (Global Distribution System) Training-This is a software used to create a Flight or Hotel PNR by all Travel Agents, Travel Agencies and Travel Companies and after creating PNR it is used to issue the Flight ticket for the same.
- The department organises training sessions for learning this online ticketing software (chargeable)
- Learning and training in GDS could help better in securing a travel job and could help in setting up your own ticketing agency.



## We believe in hands on Training

## Practice does not make perfect. Only perfect practice makes perfect.

"

Vince Lombardi

Stainy Quote

"ABILITY is what you're capable of doing. "

MOTIVATION determines what you do.

ATTITUDE determines how well you do it."

- Lou Holtz



### Warm Up Sessions

The warming session was basically to make one ready physically, mentally as well as spiritually for the endeavors of the day. It included meditation, exercises, jogging as well as relaxing exercises.



### A Visit to Village

The visit gave students the idea about the village life and their ways to tackle problems. The villagers were happy interacting with the students too!



How does our industry led Camp and training look like ?

Laddering

It is a challenge to

gravity and lifting

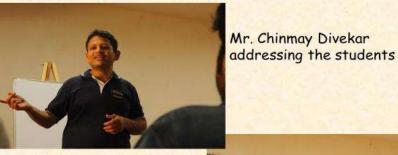
oneself to the sky

experience, and then

free-fall Whoa!

Up & Down-Up & Dowi

### **Introductory Session**



Instructor Sir guiding the students about the session

TARZEN

SWING

CAUTION

DO NOT

ATTEMPT



### **Tarzen Swing**

Imagine one being a Tarzan and doing crazy stuff like Tarzen Swing. The fun was thrice as seen in the photographs! Jump, Success, Failure, Splash, Rise, Live!

### Trekking

### Durshet Camp & Activities

Bridge Crossing Climb-Adjust-Lie-Roll-Rise-Descend! That's how you carry yourselves on this type of

### **Burma Bridge**

Burma Bridge is the technique used to cross rivers, small valleys, cliffs, hills in short time using ropes and its knotting skills.



## Rappelling

elling is an easy way to get down a steep may it be a valley slope, waterfall or any random slope.



Trekking in the forest is not only a physical sport but also comprehending the nature and exploring the wonders of it.

### Zip Line

Doing Zip Line is certainly more fun than jus watching it. It was indeed an adrenaline rush activity! It is used to cross valleys, cliffs, hillo mountains within seconds. That's how fast it





**Final Gathering** 

Until Final Adieu...!!



Memories





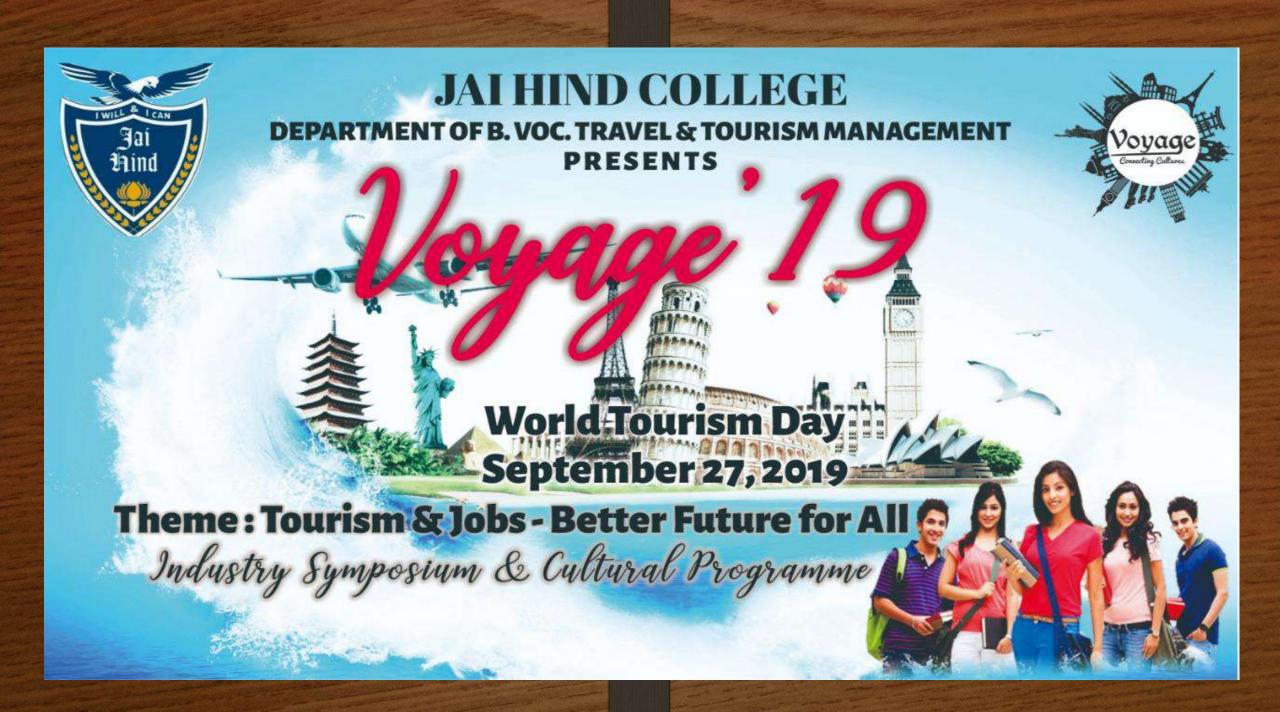




## Symposium & World Tourism Day (Annual Event)

The World Tourism Day Symposium is held every year on the occasion of World Tourism Day on September 27<sup>th</sup> on the theme for the year as chosen by United Nations World Tourism Organisation.





### World Tourism Day-Industry-Academia-Student Interaction

Annual Event of the Department held with student fest Voyage held on World Tourism Day

Theme is the UNWTO theme of the year-Event recognised by UNWTO( since inception)

Industry Symposium-eminent speakers share their expert knowledge

Students Seminar precedes-provides students to present after research under faculty guidance

Cultural Bonding promoted through events and performances.



Carleton University Visit to Jai Hind College handled by BVoc TTM students (2019 Graduate Batch)





### **Our Memories**







## **JOBS & INTERNSHIPS**

# INTERNSHIPS

EXperience

Batch 1 (2015-2016, 2016-17, 2017-18)

Batch 2 (2016-17, 2017-18)

Batch 3 (2017-18)



## Internships at Companies BVoc TTM students



Our student as the Khaki Tours Ambassador Huzefa Kudrati(Graduate **Batch 2019**)

INTERNS WANTED For a bright future, work in the past!



#### Who should apply?

Second year students of B.Voc (Travel & Tourism) having fluency in English. Internship can be part time or full time starting Oct 2019 for 6 months.

Please send your resume to hi@khakitours.com with a 200-word write up on why would you like to work with us. For more info visit khakitours.com

### INTERNSHSIPS & PLACEMENTS OFFERS RECEIVED -SAMPLES

#### THOMAS COOK

**Ticketing** 

#### About the Internship:

Selected intern's day-to-day responsibilities include:
1. Work using IATA knowledge
2. Assisting our ticketing team
3. Working on international ticketing
4. Working on one of the GDS systems
Internship Available – 4

#### Mumbai International Airport Limited PLACEMENT

#### **Guest Service Executive**

Deliver Meet and Assist services to passengers as per process and agreed service level, Act as the face of meet and assist services and manage relations with customers through various medium – telephone, electronic or face to face, Possess all information related to product and service offerings and provide timely and adequate information to customers as per their inquiry, Interact with customers to provide and process information in response to inquiries, concerns and requests about products and

#### THOMAS COOK

Project Management About the Internship:

Selected intern's day-to-day responsibilities include:

 Assisting our team in a strategic project that our company is undertaking currently.
 Working on business analysis with specific focus on evaluating different operating processes .
 Maintaining proper documentation using MS Word and MS PowerPoint.
 Working in coordination with our senior management.
 Providing administrative support as needed. Internship Available -3

#### THOMAS COOK

#### Mastering Internship (MICE Domestic)

#### About the Internship:

Selected intern's day-to-day responsibilities include:

1. Assisting MICE Department team with itinerary.

Coordinating with the internal departments.
 Generating invoices and posting them on the portal.

#### Internship Available -3

### FY.BVOC - TRAVEL & TOURISM MAN AGE MENT INTERNSHIPS 2018 (BATCH 2)

Company Name	Internship done for :	Name of the Students worked as an interns :
<u>KUONI</u>	15 days	Johaan Abraham, Sagar Gala, Ishant Jain, Avi Jain, Kapil Kadam, Huzefa Kudrati, Ruchi Pardeshi, Mehernosh Patel, Amey Surve, Prashant Tripathi
<u>Explorers</u>	1 Month	Johann Abraham , Huzefa Kudrati, Devanshi Dave, Archi Karia, Manasi More, Delafruz Bulsara, Karishma Patel Sakhshi Shah, heena Shaikh, Omkar Shinde, Abu Talib Shaikh
<u>Raconteur</u>	1 Month	Devanshi Dave, Karishma Patel , Shreya Gupta, Vineet Patel, Zahraa Rajkotwala, Kasam Saroopa
<u>K. V. Tours &amp; travels</u>	1 Month	Delafruz Bulsara, Chetan Nagpal, Anmol Raghani, Rushika Pithadia, Sangeet Narayanan, Heena Shaikh
<u>Trip Market</u>	1 Month / 10 days	Ishant Jain, Avi Jain, Amey Surve
Mercury	2 Month	Mehernosh Patel
<u>Inorbit</u>	1 Month	Devanshi Dave, Shreya Gupta, Heena Shaikh, Sangeet Narayanan
<u>Vacationwallahs</u>	1 Month	Vineet Patel, Delafruz Bulsara, Huzefa Kudrati
<u>SOTC</u>	On going (2 Months)	Tejasvi Karimparambil, Swarna Pahuja, Ruchi Pardeshi, Rushika Pithadia, Eshwari Rane, Kasam Saroopa
Privately Doing	1 Month	Chetan Dhuri – Thomas Cook Samidha Goel - Pepperstay

YEAR	TOTAL NO OF STUDENT S	INTERNSHIPS OFFERED	PLACEMENTS	OPTED FOR HIGHER STUDIES /DIPLOMA	CURRENTLY PLACED OR SELF EMPLOYED
2015-18	24 (2015-16) 13	25 offered 20 availed	11	6 /24Diploma 12/13 Graduated	PASSED OUT 09
2016-19	40	80 offered 65 availed	30 offers, 22 7 on own 3 start-ups	4 Diploma	PASSED OUT 22+7+ 3 Employed
2017-20	49	60 (adding FY, SY, TY internships offered) 55 availed	TY (CURRENT)	3 Diploma	8 working/ Placements in Feb 2020
2018-21	50	35 offered internships/Volunteering offered –FY 31-SY	SY (CURRENT)	2 Advanced Diploma	Placements in Feb 2021
2019-22	59	10 offered 6 on internship	FY (CURRENT)	All undergraduates	6 on internships/ <b>Placements</b> in Feb 2022

### STUDENT INTERNS



While doing this course, I have interned with companies like Explorers, Mercury Travels, Nature Trails.

The BVoc TTM course was indeed the best choice I made for studies. These three were the best years of my life. ... It helps you develop qualities of an entrepreneur. This course prepares you to the level where one can even start one's own Travel Firm. The teachers are well trained professionals and are really helpful. They go beyond the syllabus and teach you the practical aspects of the industry. Also, there are a lot of certificate ... Truly saying, these were the best days of the journey of my life. ' Our Placement Pathway

### STUDENT INTERNS



"Joining travel and tourism course offered by Jai Hind College is the best decision I've made!

From an excellent faculty to great theory and practical workshops, from a smart curriculum to plenty of cultural experiences and exchanges, the course is truly like your first step to a successful career in the tourism industry."

### STUDENT INTERNS



Tibro Tours Pvt Ltd, Mumbai Internship -Operations & Marketing Department /Visa Vacationwallahs 'The course has helped me gain a lot of confidence over everything. As the industry itself is a service sector, professional and management skills are way more important than anything

else. Under, the guidance of various Faculty, you can come out with flying colors if you are willing to work hard during the course and in the industry."

Testimonials From Graduates 2019

### STUDENT INTERNS



I am a proud travel and tourism graduate from Jai Hind College. While pursuing my graduation, to get on job experience in this field, I had interned with four companies such as The Explorers, Raconteur Walks, In orbit Tours and SOTC. Each company gave me a different learning. Right from making itineraries at Explorers, narrating different stories to tourists with Raconteurs, ways to deal with business tourists at Inorbit to handling the tour operations at SOTC, I got to practice it all. Internship opened my eyes to the working of the real industry. So, I strongly believe that "Learning in classroom educates you

## Testimonial

Though B. Voc. Travel and Tourism was a new course, Jai Hind gave me a new path and opened new frontiers which I had never dreamt of. *Skill based training was complemented by Internship at Jaya He New Museum at Mumbai International Airport. An excellent review during internship landed me my current job at GVK - Mumbai Airport at the VIP Protocol division.* Seeds planted at and nurtured by Jai Hind has now enabled me to in paralell pursue Executive MBA in Aviation Management. - SAMIDHA GOEL BATCH 2019





### Yash Bhilare-Batch 2019 Graduate

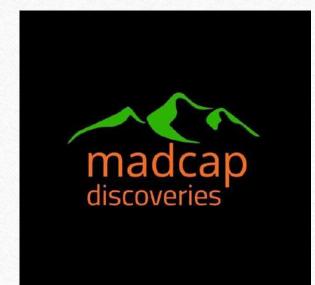


"My name is Yash Bhilare. I Graduated in Travel and Tourism from Jay Hind College. The three years knowledge that I gained from completing the course has evolved me completely. I was groomed so well that I got an opportunity to work at the Mumbai Airport as an Guest Service Executive. The interview was scheduled by the college. The college has strengthened my personality as well as my knowledge about travel and tourism so well that I was felicitated with multiple award inspite of being a Fresher in this new world. I want to thank my HOD of Travel & Tourism-Archana Ma'am for always passing on courage and wisdom and constantly motivating me."

## Our Pride –Batch 2019 Two Entrepreneurs from BVoc TTM



"BVoc course was just a perfect course I was looking for as it gave exposure to my desire to take up travelling and increased my knowledge in the best possible way which was much required to make a career in this field."



Omkar Shinde started his company Madcap discoveries

## Our Pride –Batch 2019 Two Entrepreneurs from BVoc TTM

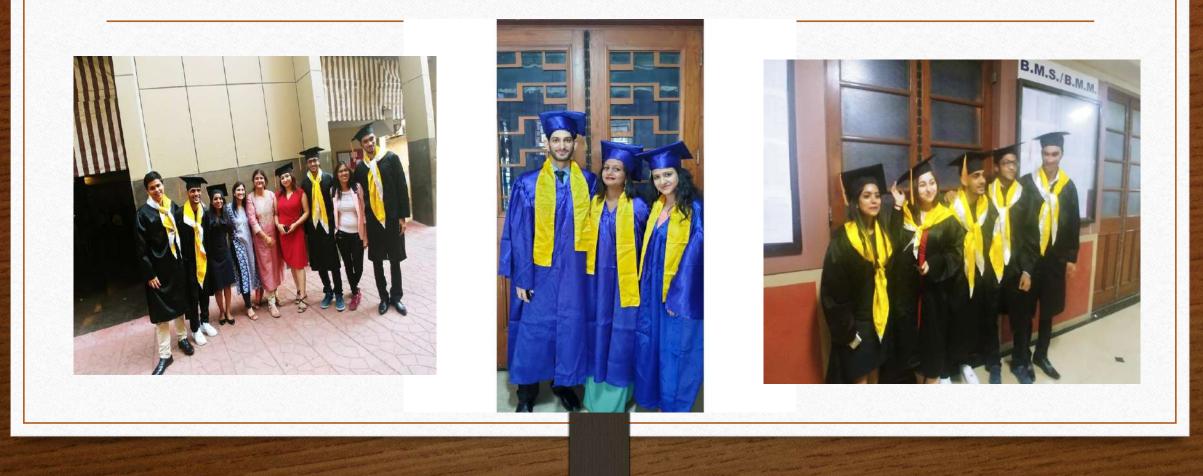
• Eshwari Rane started a Travel Agency of her own







## Our Graduates



## Our Achievers with their parents and family



## Sessions during COVID 19 & Lockdown

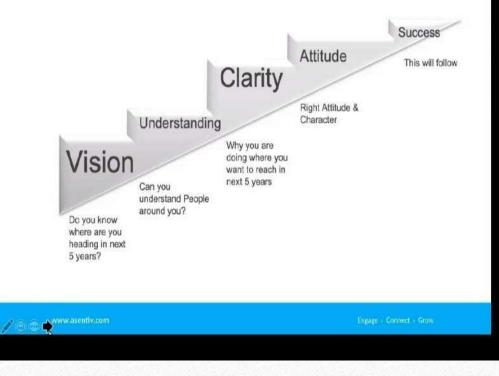
- We regularly communicated with the students and tried to motivate them to keep learning and attending webinars which we send information and which the department organised
- We focussed on Destination Training by Industry Experts, Adventure Tourism Leadership & Psychology Sessions
- Training in Soft Skills and preparing for Future by understanding VUCA (Volatility, Uncertainty, Am

### **VUCA SESSION**









Destination Training for Canada By Mr Carl Vaz, CEO Charson Advisory & Member Canadian Tourism Council







### Canada Destination Product Training

An initiative by BVoc Travel and Tourism Management Department



#### On Monday, 27th April 2020 From 1600 to 1730 hours

Participation FREE

Link for registration: https://us02web.zoom.us/meeting/register/tZAuceCrqj8sG9HD-aLOHuRF3epB9WaxZzNU Session on Product Training Dubai Expo 2020 (2021) by Mr Carl Vaz





## Session on Product training- DUBAI EXPO 2020



The Dubai Exhibition Centre will be one of its kind and one of great attractions in Dubai expo 2020

The UAE Country Pavilion An iconic structure showcesing UAE's past and future

Architect antiago Calatrava

EXPO

Experiences Designed in the shape of a falcon in Right, this iconic structure will be a major attraction at Expo 2020 Dubat.

It introduces the world to the nation's nich culture and table the history of the nation as a connected global hub, and the vision of its leaders to create a peaceful and progressive society with ambituous plans for the future.

Discover UAE's inventions such as long-range e-bikes and sola power-generating blinds.



The UAE Country Pavilion will showcase the innovations from UAE. The architectural style resembles the wings of a Falcon.

## Session on Destination Training- Iceland

Speaker-Mr Amey Prabhughate, Partner, Sankalp Tours The unique and famous Black Sand Beaches of Iceland are major tourist attractions. The water here has high currents and its windy and ice cold.

South Iceland- Glaciers, Beaches, Waterfalls Revnisfiara Beach





South Iceland- Glaciers, Beaches, Waterfalls

Diamond Beach



# Session on Destination Training- Iceland

Godafoss



Rainbow church Sevdisfiordur





The North Iceland has wonderful water falls and lakes to treat the visitors eyes.

The scenic east Iceland with its beautiful mountains and lakes.

North Iceland

Dettifoss

# Session on Destination Training- Iceland

### Northern Lights



The Northern Lights or Aurora is most stunning natural phenomenon that can be experienced in Iceland.

## Session on Destination Training- Belgium-Netherlands – Luxembourg

Day trips from Brussels

Ghent & Bruges





Day trips from Brussels

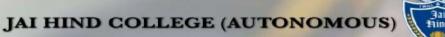
Dinant and Durbuy & Luxembourg



The scenic destinations in Belgium near to Brussels.

### **CYBER SAFETY**

Session by International Trainer Mr Sachin Dedhia





BVOC TRAVEL & TOURISM MANAGEMENT DEPARTMENT

invites you for a session on

#### e-Mask - Protect Yourself Online

Speaker:

#### MR. SACHIN DEDHIA

Founder & CEO, Skynet Secure Solutions International Cyber Crime Investigator and Digital Forensics Expert and Trainer in Cyber Security.

Topics to be covered :

- Mobile security & Social Media Security
- Online Data Privacy
- Cyber security as a career

On Saturday, May 16th, 2020 at 3:00 pm

# Webinar on Cyber Security

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Flexispy is an app used by hackers to get in personal data from people's devices.

### Session on FILM TOURISM

to orient students to how destinations perceptions and visual imagery affect Tourist Behaviour and what role do Films play **Speaker –Fenil Seta Film Analyst associated with Hungama.com & renowned Movie festivals** Film





### Promoting Film Tourism in India – Visit!ndia Campaign

### COMING UP –SESSIONS ON TRAVEL ENTREPRENEURSHIP

In a Knowledge economy, innovation will be very important

Knowledge, right skills, attitude, digital expertise, emotional intelligence and Critical problem solving approach will be in demand

We want our students to dream big.

Travelling and tourism business is a resilient and low risk sector with avenues that are coming up leaving behind seasonality

We want to create interest and creativity in students through these sessions

GREAT THINGS NEVER CAME FROM COMFORT ZONES.

**NEIL STRAUSS** 

Hack the Entrepreneur

### How will Travel Industry shape up Post COVID 19?

## Post Corona according to UNWTO (United Nations World Tourism Organisation )

- Responsible, Smart and Agile Tourism will be the new norm in the industry
- Focus should be on building right skills for the future

 To invoke tourism's
 proven resilience and by standing ready to support recovery

Domestic demand is expected to recover faster than international demand Trust is the new currency of our 'new normal'. And tourism is ideally positioned to be the vehicle to channel trust.

**Zurab Pololikashvili** Secretary-General, UNWTO



https://www.unwto.org/news/covid-19-international-touristnumbers-could-fall-60-80-in-2020

# Make your passion to travel your career!!