

JAI HIND COLLEGE - AUTONOMOUS
TYBMM - Advertising (SEMESTER - VI)
SEMESTER END EXAM TIME TABLE - MAY 2021
TIME: 4:00 TO 5:00 P.M.

DATE	DAY	COURSE CODE	COURSE NAME
10-05-2021	Monday	ABMMA601	Contemporary Issues
11-05-2021	Tuesday	ABMMA602	Digital Media
12-05-2021	Wednesday	ABMMA607	Media Planning & Buying
13-05-2021	Thursday	ABMMA604	Agency Management & Entrepreneurship
15-05-2021	Saturday	ABMMA605	Financial Management for Marketing & Advertising
17-05-2021	Monday	ABMMA606	Legal Environment & Advertising Ethics
18-05-2021	Tuesday	ABMMA603	The Principles & Practice of Direct Marketing

INSTRUCTIONS TO CANDIDATE:

- 1. Candidates should know their unique Identity number (UID) which is written behind the College identity card for appearing in the examination.**
- 2. A candidate will be dealt strictly if he/she is found resorting to any sort of unfair means.**
- 3. Please Check the Time Table carefully with reference to Course Title and Course code with the Date and Timing.**

PRINCIPAL

JAI HIND COLLEGE - AUTONOMOUS
TYBMM - Journalism (SEMESTER - VI)

SEMESTER END EXAM TIME TABLE - MAY 2021

TIME: 4:00 TO 5:00 P.M.

DATE	DAY	COURSE CODE	COURSE NAME
10-05-2021	Monday	ABMMJ606	Contemporary Issues
11-05-2021	Tuesday	ABMM607	Digital Media
12-05-2021	Wednesday	ABMMJ604	Business & Magazine Journalism
13-05-2021	Thursday	ABMMJ602	Issues in Global Media
15-05-2021	Saturday	ABMMJ603	Broadcast Journalism
17-05-2021	Monday	ABMMJ601	Press Laws and Ethics
18-05-2021	Tuesday	ABMMJ605	News Media Management and Entrepreneurship

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PRINCIPAL

JAI HIND COLLEGE - AUTONOMOUS

SYBMM (SEMESTER - IV)

SEMESTER END EXAM TIME TABLE - MAY 2021

TIME: 2:00 TO 3:00 P.M.

DATE	DAY	COURSE CODE	COURSE NAME
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10-05-2021	Monday	ABMM401	Intro. to Advertising
11-05-2021	Tuesday	ABMM404	Mass Media Research
12-05-2021	Wednesday	ABMM402	Introduction to Journalism
13-05-2021	Thursday	ABMM403	Radio & Television
15-05-2021	Saturday	ABMM405	Organisational Behaviour
17-05-2021	Monday	ABMM406	Understanding Cinema

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PRINCIPAL

JAI HIND COLLEGE - AUTONOMOUS
FYBMM (SEMESTER - II)
SEMESTER END EXAM TIME TABLE - MAY 2021
TIME: 2:00 TO 3:00 P.M.

DATE	DAY	COURSE CODE	COURSE NAME
10-05-2021	Monday	ABMM201	Effective Communication Skills II
11-05-2021	Tuesday	ABMM202	Introduction to English Literature
12-05-2021	Wednesday	ABMM203	Advanced Computers

13-05-2021	Thursday	ABMM204	Political Concepts and Indian Political System
15-05-2021	Saturday	ABMM205	Introduction to Psychology
17-05-2021	Monday	ABMM206	Introduction to Marketing

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- 3. Please Check the Time Table carefully with reference to Course Title and Course code with the Date and Timing.**

PRINCIPAL