

# JAI HIND COLLEGE

## (AUTONOMOUS)MUMBAI

### Syllabus for BA in Ad.J.(BMM) Online Entrance Exam 2021

The entrance examination will primarily check basic aptitude in English, Logical & Visual reasoning, Data Interpretation, Maths, Current Affairs and Media Awareness. Entrance test will consist of multiple choice questions from the following five sections.

**Following is the weightage per subject:**

<b>Subject</b>	<b>Weightage</b>
English	20%
Logical & visualreasoning	20%
Data Interpretation	20%
Maths (upto standard10th Maharashtra State Board)	20%
Current affairs	10%
Media Awareness	10%
Total Questions	120

<b>I English</b>
Idioms and Phrases
One Word Substitution
Synonyms and Antonyms
Sentence Correction

<b>II Logical &amp; Visual reasoning</b>
Number series
Alphabet series
Coding - Decoding
Direction
Blood Relations
Seating Arrangement
Venn Diagram
Analogy
Classification

<b>III Data Interpretation</b>
Pie Chart
Histogram
Line Graph
Table
Bar Graph

<b>IV Maths</b>
Measures of central tendency(Mean, Median, Mode)
Time, Distance, Speed
Profit & Loss
Ratio & Proportion
Sequence & series
Simple & Compound Interest
Fraction & Percentage

<b>V Current Affairs</b>
Indian Politics & Constitution
Culture and ethnography
Sports
Trade and Business in India
International Affairs

<b>VI Media Awareness</b>
Pop culture
Media entities and platforms
Human Rights
Market Trends in Indian Media
History of Media
Glimpse of Advertising, Marketing & Public Relations

# Entrance Exam Sample Paper for B.A. in Ad.J. (BMM)

## ➤ English

1. Correct the Sentence : I am tired as I am working since 7 O'clock in the morning.

- a) I was working
- b) I have been working
- c) I had been working
- d) I will be working

2. Synonym of Hybrid is :

- a) Division
- b) Purebred
- c) Crossbred
- d) Unmixed

3. The substitute word for Indelible is :

- a) A mark that can be erased.
- b) A mark that cannot be erased.
- c) A mark which we can see from a long distance.
- d) A mark that can not be seen.

4. Choose a synonym from the option for: Chaste

- a) Pious
- b) Boring
- c) Closed
- d) Pure

5. Choose an antonym from the option for: Frivolous

- a) Thoughtful
- b) Flighty
- c) Silence
- d) Driven

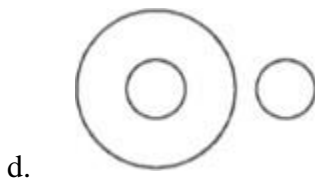
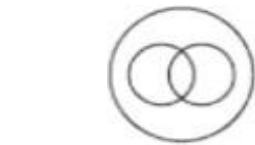
6. Choose the most appropriate response to correspond to the idiom/phrase mentioned below:

A white elephant

- a) Extravagant
- b) Sparse and infrequent
- c) Expensive but purposeless
- d) A herd

➤ Logical & Visual reasoning

7. Which of the following diagrams shows the correct relationship among the three terms —Women, Sisters, Mothers ?



8. Find the odd man out in the series : 68 66 62 59 56 53

- a) 68
- b) 66
- c) 62
- d) 59

9. In a code language, the word BAD is written as 658. In the same language, what could be the code for FIG ?

- a. 68
- b. 66
- c. 62
- d. 59

10. Which of the following will complete the series? EG, IK, NP, \_\_, AC

- a. RT
- b. TV
- c. SU
- d. SV

11. P is the brother of Q; Q is the son of R; S is R's father. What is P of S ?

- a) Son
- b) Brother
- c) Grandson
- d) Grandfather

12. Raj travelled 30 km and turned left to travel 20 km further, then he took a left turn again and travelled for 30 km. How far is he from his starting position?

- a. 20 km
- b. 30 km
- c. 40 km
- d. 50 km

➤ **Data Interpretation**

Refer the table given below to answer question 13-14

<i>Number of students from various school Playing Various games: (one student play one game only)</i>					
<b>Games</b>	<b>Schools</b>				
	A	B	C	D	E
<b>Cricket</b>	150	200	250	230	200
<b>Football</b>	250	125	175	100	250
<b>Basketball</b>	200	195	245	200	225
<b>Badminton</b>	100	130	60	40	65
<b>Tennis</b>	120	180	150	130	165

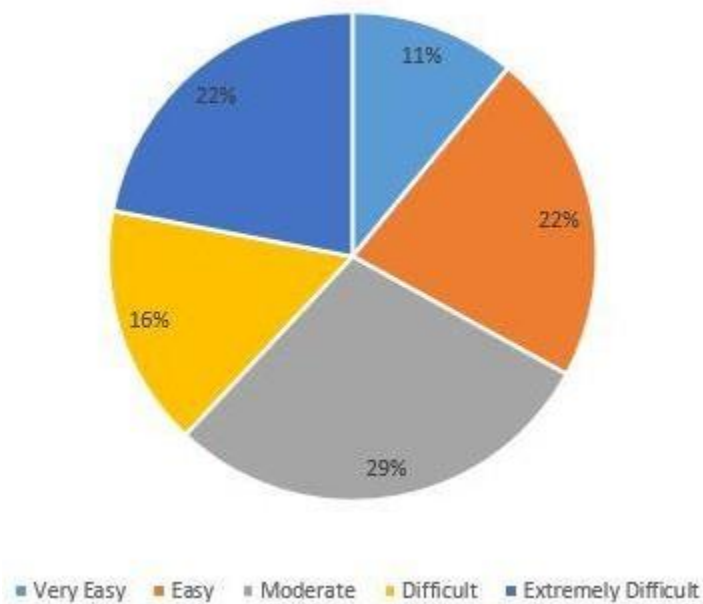
13 The difference between the total number of students playing basketball in all schools to the number of students playing cricket in all schools is?

- a) 27
- b) 35
- c) 28
- d) 26

**14 Which school has the maximum number of players?**

- a. A
- b. B
- c. D
- d. E

**Refer to the pie chart given below to answer questions 15-17. The 50 questions asked in a test are categorised on the basis of their difficulty level as: Extremely difficult, Difficult, Moderate, Easy, Very easy. Data on different categories is given in the pie chart given below. Answer the following questions.**



**15 How many difficult questions were asked in the test?**

- a. 7
- b. 8
- c. 6
- d. 5

**16 Which of the following categories has number of questions more than 12?**

- a. 0
- b. 1
- c. 2
- d. 3

**17 What is the number of moderate, easy, and very easy questions taken together out of the total questions?**

- a. 31
- b. 26
- c. 30
- d. 32

18 Below is the information about area of states and population : Which is the most densely populated state?

State	A	B	C	D
Area (in square km.)	80,000	50,000	10,000	5,000
Population (in lakh)	16	10	4	3

- a. A
- b. B
- c. C
- d. D

➤ **Maths**

1. Eggs are bought at the rate of Rs 6 per dozen and sold at Rs 6 for 10 eggs. Find profit or loss percentage?

- a. 20% profit
- b. no profit no loss
- c. 10% loss
- d. 10% profit

2. Observe the given series and find the number in place of \* :

97,84,72,61,51,\*

- a. 42
- b. 41
- c. 39
- d. 37

3. At what rate of simple interest rate per annum will a sum of money double itself in 8 years?

- a. 13%
- b. 12.5%
- c. 15%
- d. 17%

4. Rs. 900 is divided among A, B, C. The division is such that half of A's money = one-third of B's money = one-fourth of C's money. Find the amount in Rs. received by A, B and C.

- a. 300, 400, 200
- b. 350, 450, 100
- c. 200, 300, 400
- d. 400, 150, 350

**5. An athlete runs 200 meters race in 24 seconds. His speed in km/h is:**

- a. 20
- b. 24
- c. 28.5
- d. 30

**6. If  $X:7.5 = 7:17.5$ , then the value of X is:**

- a. 1
- b. 2.5
- c. 3
- d. 3.5

### ➤ **Current Affairs**

**1. Which Article is related with "Abolition of Untouchability" ?**

- a. Article 20
- b. Article 19
- c. Article 18
- d. Article 17

**2. Who won the 2021 Australian Open Women's Singles title?**

- a. Naomi Osaka
- b. Serena Williams
- c. Simona Halep
- d. Ashleigh Barty

**3. Which is not a Kharif Crop ?**

- a. Jowar
- b. Maize
- c. Groundnut
- d. Wheat

**4. Which global organisation has estimated that about 24 million additional children may dropout of school?**

- a. World Bank
- b. World Economic Forum
- c. UNESCO
- d. International Monetary Fund



**5. Which party or alliance won the 2021 Vidhan Sabha polls held in Assam?**

- a. NDA
- b. Mahajot
- c. URF
- d. NPP

**6. Who is the captain of the Indian Cricket Team?**

- a. Rohit Sharma
- b. Mayank Agarwal
- c. Virat Kohli
- d. Nitish Rana

➤ **Media Awareness**

**1. Which country is the largest film producer in the world?**

- a. India
- b. America
- c. China
- d. England

**2. Who is the target audience for a tourist spot that is located at great heights?**

- a. Children
- b. Women
- c. Adventure Tourists
- d. Business Tycoons

**3. Which business house owns 'The Hindustan Times?'**

- a. Tata
- b. Modi
- c. Jain
- d. Birla

**4. Where is the headquarters of the National Human Rights Commission?**

- a. Mumbai
- b. New Delhi
- c. Kolkata
- d. Chennai

**5. Highest number of newspapers published in India is in**

- a. Hindi
- b. English
- c. Bengali
- d. Urdu